Imperial College London

Programme Information

Programme Title		Programme Code	HECoS Code
Innovation, Entrepreneurship and Management		N201T	For Registry Use Only

Award	Length of Study	Mode of Study	Entry Point(s)	Total Credits	
				ECTS	CATS
MSc	12 months	Full-time	Annually in September	90	180

Ownership

Awarding Institution	Imperial College London	Faculty	Imperial College Business School
Teaching Institution	Imperial College London	Department	Imperial College Business School
Associateship	n/a	Main Location(s) of Study	South Kensington Campus

External Reference

Relevant QAA Benchmark Statement(s) and/or other external reference points	Master's Awards in Business and Management
FHEQ Level	Level 7 – Master's
EHEA Level	2nd Cycle

External Accreditor(s) (if applicable)

External Accreditor 1:	AMBA		
Accreditation received:	1987	Accreditation renewal:	2023 (expected)
External Accreditor 2:	EQUIS		
Accreditation received:	2006	Accreditation renewal:	2024 (expected)
External Accreditor 3:	AACSB International		
Accreditation received:	2012	Accreditation renewal:	2023 (expected)

Collaborative Provision

Collaborative partner	Collaboration type	Agreement effective date	Agreement expiry date
N/A	N/A	N/A	N/A

Specification Details	
Programme Lead	Dr Michelle Rogan
Student cohorts covered by specification	2023-24 entry
Date of introduction of programme	October 11
Date of programme specification/revision	January 23

Programme Overview

The MSc in Innovation, Entrepreneurship and Management is offered over 12 months full-time. The programme combines academic rigour and practical relevance. There is a careful balance of teaching and learning, individual and group work. Case study methodology and class-based discussions are used to strengthen the conceptual, analytical and problem-solving skills of the participants in real situations. In addition, there are regular seminars by external expert speakers.

In the current global economic environment there is a pressing need for you, as students, to learn about how to manage in dynamic, uncertain, rapidly changing and entrepreneurial environments. The development and introduction of new technologies, systems and services can produce new economic opportunities. Managing successful outcomes to create, deliver and capture value from innovation has become a complex process, requiring broad-based skills and knowledge. This programme will address these issues.

The programme comprises 12 compulsory modules, which run across the Autumn, Spring and Summer terms, two elective modules in the Summer term and a choice of either a Consulting Project, a Work Placement, an Individual Research Report, or the Business Start-up module in the summer period.

Before you start the programme, you will have the opportunity to complete on-line interactive primers in Maths, Data Analysis, Finance, Study Skills and Plagiarism Awareness. Throughout the year, you are also required to attend a series of Careers workshops. These modules do not, however, contribute to the calculation of the final award.

Learning Outcomes

By the end of the programme, you will be able to:
- demonstrate relevant knowledge and understanding of innovative organisations and new ventures, the external contexts in which they operate, and how they are managed
- develop skills to launch and support new business ventures and exploit opportunities arising from new ideas to create new sustainable business models and create economic and social value.
- apply analytical techniques to decision making when leading new businesses, ventures or innovation initiatives, from initial idea formation, through scaling, to maturity.
- establish lifelong learning skills and personal development, and be able to work with self-direction
- apply behavioural techniques to develop your innovation and entrepreneurial leadership capability
- demonstrate critical awareness of current issues in innovation and entrepreneurship informed by leading-edge research and practice in the field

The Imperial Graduate Attributes are a set of core competencies which we expect students to achieve through completion of any Imperial College degree programme. The Graduate Attributes are available at: www.imperial.ac.uk/students/academic-support/graduate-attributes

Entry Requirements

Academic Requirement	The minimum requirement is normally a 2:1 UK Bachelor's Degree with Honours or a comparable qualification recognised by the College in Business, Economics, Engineering, Computer Science, Mathematics, Statistics, Physics or a quantitative social science.

	The Business School does not award credit for Prior Learning (Recognition of Prior Certified Learning (RPCL) or Recognition of Prior Experiential Learning (RPEL)).
Non-academic Requirements	Two references
English Language Requirement	Higher requirement (PG) IELTS score of 7.0 overall (minimum 6.5 in all elements).
Admissions Test/Interview	Applicants are required to attend a recorded interview with both business knowledge and quantitative questions.

The programme's competency standards documents can be provided upon request.

Learning & Teaching Approach

Learning and Teaching Delivery Methods

The programme combines academic rigour and practical relevance. There is a careful balance of teaching and learning, individual and group work.

Independent learning
You are expected to spend significant time on independent study outside of face-to-face contact time. This will typically include accessing resources online, reading journal articles and books, undertaking research in the library, reviewing lecture notes and watching lecture recordings, working on individual and group projects, working on coursework assignments and revising for exams.

Scheduled Teaching Methods
- Lectures
- Practical classes and field work
- Equipment/technique demonstrations (e.g. Bloomberg, Datastream)
- Seminars
- Workshops
- Case studies
- Group work exercises
- Formal presentations

E-Learning and Blended Learning Methods
- Pre-programme VLE modules
- On-line discussion forums
- On-line lecture materials
- Interactive content including video and module quizzes

Projects
You are required to undertake a Consulting Project, Business Start-Up, Work Experience and/or Individual Report as the final summative piece of your degree.

Overall Workload
The overall workload consists of directed online learning sessions and independent learning. While actual contact hours may vary according to the elective modules you choose to study, the following gives an indication of how much time is needed to allocate to different activities at each level of the programme. At Imperial, each ECTS credit taken equates to an expected total study time of 25 hours. Therefore, the expected total study time is 2250 hours per year.

On average during the programme, you are expected to spend around 20% of your time on directed learning, 60% on independent study and group work, 10% on careers and personal development and 10% of your time on other activities (e.g. social, leisure clubs). There are typically 100 students on the programme and group work is normally conducted in syndicate teams 3-6.

Assessment Strategy

Assessment Methods

Modules will be assessed by one or more of the following types of assessment methods:

- Essays
- Continuous assessments
- Written Examinations/Tests
- Multiple Choice Tests
- Formal Presentations
- Reports
- Case Studies
- Participation

Assessed modules comprise coursework that is designed to help you master key elements of the subject and, in part, to help prepare you for the final assessment, which is typically a report or examination. Examinations are scheduled throughout the year, generally at the end of the term the module is taught or at the start of the subsequent term. Exact timings are detailed in the programme overview section above. The format of examinations may be written, computer-based or timed remote assessment.

Coursework weighting varies among modules. The various assessments allow you to demonstrate that you have met the intended learning outcomes for each module and these collectively contribute towards your achievement of the programme's learning outcomes, detailed above.

Assessments are designed to ensure that you have acquired the core knowledge and skills expected of a Business School graduate and that you are able to apply these in your career aspirations upon completion of the programme

Balance of assessment

Compulsory modules
Coursework –80%
Exam – 20%

Electives
Coursework – 100%

Academic Feedback Policy

Feedback can take many forms. During lectures and classes, you will receive verbal feedback on the ideas that you contribute to discussions and on in-class presentations. The online teaching materials contain exercises with built-in, immediate, feedback that is received when you submit an answer.
The School aims to provide feedback on coursework within two weeks. This will be sent in written form to the individual or the group, as appropriate. Academic staff may also provide verbal feedback of a general nature in class or posted to our virtual learning environment. Office hours offered on all modules also provide an opportunity for individual feedback.

The School aims to provide provisional examination grades six weeks from the examination date. General feedback to the cohort is provided on examination performance, usually in written form. If you need to resit an examination, you may also approach the module leader for feedback on your performance in the first sitting.

You will be provided with a percentage grade for coursework and examinations with the final numerical mark only confirmed after the Board of Examiners Meeting and then released by Registry. Grades received during the year are deemed provisional until confirmed by the Final Board of Examiners.
The College's Policy on Academic Feedback and guidance on issuing provisional marks is available at:
www.imperial.ac.uk/about/governance/academic-governance/academic-policy/exams-and-assessment/

Re-sit Policy

The College's Policy on Re-sits is available at: www.imperial.ac.uk/student-records-and-data/for-current-students/undergraduate-and-taught-postgraduate/exams-assessments-and-regulations/

Mitigating Circumstances Policy
The College's Policy on Mitigating Circumstances is available at: www.imperial.ac.uk/student-records-and-data/for-current-students/undergraduate-and-taught-postgraduate/exams-assessments-and-regulations/

Additional Programme Costs		
This section should outline any additional costs relevant to this programme which are not included in students' tuition fees.		
Description	Mandatory/Optional	Approximate cost
Global Immersion Elective: You may choose the Global Immersion module as one of your elective choices	Optional	~£500 plus flights and personal expenses

Important notice: The Programme Specifications are the result of a large curriculum and pedagogy reform implemented by the Department and supported by the Learning and Teaching Strategy of Imperial College London. The modules, structure and assessments presented in this Programme Specification are correct at time of publication but might change as a result of student and staff feedback and the introduction of new or innovative approaches to teaching and learning. You will be consulted and notified in a timely manner of any changes to this document.

Year 1 - FHEQ Level 7
Students study all compulsory modules. Students select 2 Electives from Group A to the value of 10 ECTS and 1 from Group B to the value of 10 ECTS.

Code	Module Title	Core/ Elective/ Compulsory	Group	Term	Credits
	Plagiarism Awareness	Required		Pre-sessional	0
BUSI70365	Accounting and Corporate Reporting Analysis	Compulsory		AU	5
BUSI70373	Managerial Economics	Compulsory		AU	5
BUSI70374	Marketing for Entrepreneurship	Compulsory		SP	5
BUSI70375	Organisational Behaviour & Human Resource Management	Compulsory		AU	5
BUSI70377	Strategic Management	Compulsory		AU	5
BUSI70366	Business Impact Leadership	Compulsory		AU	5
BUSI70367	Business Model Design for the Digital Economy	Compulsory		SP	5
BUSI70378	Technology and Innovation Management	Compulsory		SP	5
BUSI70371	Entrepreneurship	Compulsory		SP	10
BUSI70379	Venture Capital and Growth Finance	Compulsory		SP	5
BUSI70370	Design Thinking for Innovation and Impact	Compulsory		SP	5
BUSI70376	Personal Innovation Development	Compulsory		AU/SP /SU	10
BUSI70023	Consumer Behaviour	Elective	A	SU	5
BUSI70200	Digital Marketing	Elective	A	SU	5
BUSI70040	Family Business	Elective	A	SU	5
BUSI70045	Global Immersion	Elective	A	AU	5
BUSI70056	Leading Social Innovation	Elective	A	SU	5
BUSI70060	Management, Strategy, and Innovation in FinTech	Elective	A	SU	5
BUSI70073	Project Management	Elective	A	SU	5
BUSI70322	Wicked Problems, Systems Dynamics, and Entrepreneurial Innovation				
BUSI70368	Business Start-Up	Elective	B	SU	10
BUSI70369	Consulting Project	Elective	B	SU	10
BUSI70380	Work Placement	Elective	B	SU	10

BUSI70372	Individual Research Report	Elective	B	SU	10
				Credit Total	90

Progression and Classification

Award and Classification for Postgraduate Students
 	
Award of a Postgraduate Degree (including MRes)
To qualify for the award of a postgraduate degree a student must have:
   1. accumulated credit to the value of no fewer than 90 credits at level 7 or above of which no more than 15 credits may be from credit level 6;
   2. and no more than 15 credits as a Compensated Pass;
   3. met any specific requirements for an award as outlined in the approved programme specification for that award.
 	
Classification of Postgraduate Taught Awards
The College sets the class of Degree that may be awarded as follows:
   1. Distinction: The student has achieved an overall weighted average of 70.00% or above across the programme.
   2. Merit: The student has achieved an overall weighted average of above 60.00% but less than 70.00%.
   3. Pass: The student has achieved an overall weighted average of 50.00% but less than 60.00%.

Programme Specific Regulations
N/A

Supporting Information
The Programme Handbook is available from the department.
The Module Handbook is available from the department.
The College's entry requirements for postgraduate programmes can be found at: www.imperial.ac.uk/study/pg/apply/requirements
The College's Quality & Enhancement Framework is available at: www.imperial.ac.uk/registry/proceduresandregulations/qualityassurance
The College's Academic and Examination Regulations can be found at: www.imperial.ac.uk/about/governance/academic-governance/regulations
Imperial College is an independent corporation whose legal status derives from a Royal Charter granted under Letters Patent in 1907. In 2007 a Supplemental Charter and Statutes was granted by HM Queen Elizabeth II. This Supplemental Charter, which came into force on the date of the College's Centenary, 8th July 2007, established the College as a University with the name and style of "The Imperial College of Science, Technology and Medicine". www.imperial.ac.uk/admin-services/secretariat/college-governance/charters/
Imperial College London is regulated by the Office for Students (OfS) www.officeforstudents.org.uk/advice-and-guidance/the-register/
This document provides a definitive record of the main features of the programme and the learning outcomes that a typical student may reasonably be expected to achieve and demonstrate if s/he takes full advantage of the learning opportunities provided. This programme specification is primarily intended as a reference point for prospective and current students, academic and support staff involved in delivering the programme and enabling student development and achievement, for its assessment by internal and external examiners, and in subsequent monitoring and review.

Modifications			
Description	**Approved**	**Date**	**Paper Reference**
Curriculum Review	Programmes Committee	21/06/22	PC.2021.126