

Programme Information		
Programme Title	Programme Code	HECoS Code
International Management	N1UF	For Registry Use Only

Award	Length of Study	Mode of Study	Entry Point(s)	Total Credits	
				ECTS	CATS
MSc	1 Calendar Year	Full-time	Annually in September	90	180

Ownership			
Awarding Institution	Imperial College London	Faculty	Imperial College Business School
Teaching Institution	Imperial College London	Department	Imperial College Business School
Associateship	None	Main Location(s) of Study	South Kensington Campus

External Reference	
Relevant <a href="#">QAA Benchmark Statement(s)</a> and/or other external reference points	Master's Awards in Business and Management
<a href="#">FHEQ Level</a>	Level 7 – Master's
<a href="#">EHEA Level</a>	2nd Cycle

External Accreditor(s) (if applicable)			
External Accreditor 1:	AMBA		
Accreditation received:	1987	Accreditation renewal:	2023 (expected)
External Accreditor 2:	EQUIS		
Accreditation received:	2006	Accreditation renewal:	2025 (expected)
External Accreditor 2:	AACSB International		
Accreditation received:	2012	Accreditation renewal:	2023 (expected)

Collaborative Provision			
Collaborative partner	Collaboration type	Agreement effective date	Agreement expiry date
N/A	N/A	N/A	N/A

Specification Details
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Programme Lead	Jolande Bot-Vos
Student cohorts covered by specification	2022-23 entry
Date of introduction of programme	October 05
Date of programme specification/revision	August 22

## Programme Overview

The MSc in International Management (MIM) is offered over 12 months full-time. The programme content reflects the contemporary and relevant management skills necessary for managing in turbulent environments. In particular, the programme will equip the participants with conceptual and practical tools to enable them to analyse and solve challenging problems.

The programme comprises 8 compulsory modules, and a choice of electives that run across the spring and summer terms including modules in global partner universities studying abroad. All students are required to take the triply weighted Leadership in Action module which runs over all three terms. The Leadership in Action module comprises a mixture of lectures, coaching sessions and workshops, and a week abroad working with local companies on a design thinking project.

In addition, students are required to go abroad for 2 days for a European Immersion to experience first-hand the socio-economic and business environment within another European country.

Students are also required to register for one language (other than English) using the Business School's languages app and either pass the final test or spend 20 hours on the language app throughout the course of the academic session. Alternatively, students may attend a College evening language course. It may be possible to waive this requirement for those who hold a language qualification or are fluent in a language other than English.

Alongside their academic modules, students take a compulsory Career Development module throughout the year. The Career Development module consists of a series of workshops that support students in defining their own ambitious and realistic career goals and equips them with the knowledge and skills they need to achieve these goals and be successful in the future.

Before they start the programme, students are given access to on-line interactive primers in Accounting, Maths, Data Analysis, Finance and Study Skills in addition to an online Careers primer (Foundations for Careers Success). These modules do not contribute to the calculation of the final award but are designed to provide students with a common base of knowledge before starting the programme. Teaching Assistant support is provided online over the summer. Financial Management, Business Economics, Decision Analytics and Advanced Corporate Finance face-to-face support classes are provided as part of the programme.

All MSc students in the Business School are required to complete the Plagiarism Awareness primer as part of their programme.

Further academic support is provided through workshops delivered by the Library (e.g. RefWorks, Plagiarism Awareness and Skills for Report Writing). Students also have access to the Business School's Global Skills Development consultants who provide tailored team-building workshops and language support sessions promoting cross-cultural working and global awareness.

## Learning Outcomes

Students who complete the programme successfully will be able to:

- Evaluate organisations in their role of pursuing sustainable business strategies within the context they operate and how they are managed in compliance with codes of ethics and Corporate Social Responsibility
- Select and apply analytical and problem-solving techniques to the decision-making process in real-life business contexts and present the analysis and recommendations in a professional and persuasive manner.
- Create viable solutions for organisations in a technology-driven environment based on a holistic view of management challenges using interdisciplinary knowledge and cross-subject skills

- Lead, facilitate and collaborate effectively with individuals and teams in fast-changing, multicultural organisations
- Demonstrate a set of personal development and lifelong learning skills applicable to the international environment

The Imperial Graduate Attributes are a set of core competencies which we expect students to achieve through completion of any Imperial College degree programme. The Graduate Attributes are available at: [www.imperial.ac.uk/students/academic-support/graduate-attributes](http://www.imperial.ac.uk/students/academic-support/graduate-attributes)

### Entry Requirements

Academic Requirement	<p><b>Either</b> First/Second Class business/management degree Up to two years of work experience</p> <p><b>Or</b> First/Second class degree from any discipline &amp; substantial work experience (maximum two years) PLUS GMAT to demonstrate good quantitative skills and excellent commercial awareness in your academic and professional experience</p> <p>The Business School does not award credit for Prior Learning (Recognition of Prior Certified Learning (RPCL) or Recognition of Prior Experiential Learning (RPEL)).</p>
Non-academic Requirements	Normally a valid GMAT or GRE score is required. A GMAT score of 600 or above, or an equivalent GRE score is recommended
English Language Requirement	IELTS level 7 with no element below 6.5 (or equivalent).
Admissions Test/Interview	Students are required to take an online interview via the Kira Talent platform. All interviews are reviewed and scored as part of the Admissions process.

The programme's competency standards documents can be requested from the Business School's Education Quality Office.

### Learning & Teaching Approach

**Learning and Teaching Delivery Methods**

The programme combines academic rigour and practical relevance. There is a careful balance of teaching and learning, individual and group work. Case study methodology and class-based discussions are used to strengthen the conceptual, analytical and problem-solving skills of the participants in real situations. In addition, there are regular seminars by external expert speakers.

**Independent learning**

Students are expected to spend significant time on independent study outside of face-to-face contact time. This will typically include accessing resources online, reading journal articles and books, undertaking research in the library, reviewing lecture notes and watching lecture recordings, working on individual and group projects, working on coursework assignments and revising for exams.

**Active Learning**

There is a strong focus on active learning throughout the programme with many compulsory modules including participation as part of their assessment, and a flipped-classroom approach for Financial Management. In addition, all parts of the Leadership in Action module include workshops to enable students to apply their learning as they progress through the module.

**Projects and placements**

All students are required to undertake a design thinking project abroad as part of their Leadership in Action module.

They may also choose to take either a Consulting Project, Social Project Study or Work Placement as an elective.

The Consulting Projects are real-world projects proposed by external companies. Students take on the role of junior consultants for 4 weeks and present their solutions to a company representative and faculty member at the end of the module.

Alternatively, students can find a Work Placement and work in a company for a minimum of 4 weeks in the summer after their on-campus electives are over, applying the skills and knowledge they have acquired in a work environment. Students submit a reflective piece at the end of the module describing the learning they have gained during this period.

Students that are interested in working for a social enterprise or an NGO can also opt for a Social Project. This can take the form of either a piece of consultancy or can be a work placement inside the organisation.

### **Overall Workload**

The overall workload consists of face-to-face sessions and independent learning. While the actual contact hours may vary according to the elective modules students choose to study, the following gives an indication of how much time they will need to allocate to different activities at each level of the programme. At Imperial, each [ECTS](#) taken equates to an expected total study time of 25 hours. Therefore, the expected total study time is 2,250 hours per year.

On average during the year, students are expected to spend around 25% of their time in the classroom, 50% on independent study and group work, 17% on careers and personal development and 8% of their time on other activities (e.g. social, leisure, clubs). Class sizes are typically 60 students, and group work is normally conducted in syndicate teams of 5-6 students.

## **Assessment Strategy**

### **Assessment Methods**

Modules will be assessed by one or more of the following types of assessment methods:

- Essays
- Continuous assessments
- Written Examinations/Tests
- Multiple Choice Tests
- Formal Presentations
- Reports
- Case Studies
- Class Participation

Assessed modules comprise coursework that is designed to help you master key elements of the subject and, in part, to help prepare you for the final assessment, which is typically a report or examination. Examinations are scheduled throughout the year, generally at the end of the term the module is taught or at the start of the subsequent term. Exact timings are detailed in the programme overview section above. The format of examinations may be written, computer-based or timed remote assessment.

Coursework weighting varies among modules. The various assessments allow you to demonstrate that you have met the intended learning outcomes for each module and these collectively contribute towards your achievement of the programme's learning outcomes, detailed above.

Assessments are designed to ensure that you have acquired the core knowledge and skills expected of a Business School graduate and that you are able to apply these in your career aspirations upon completion of the programme

Feedback can take many forms. You will receive written feedback on all coursework along with other forms of feedback such as verbal feedback on presentations.

### **Balance of assessment**

#### **Compulsory modules**

Coursework – 82%

Exam – 18%

<p><b>Electives*</b> Coursework – 100%</p> <p>*with the exception of Global Strategy which is 70% exam and 30% coursework</p>
<p><b>Academic Feedback Policy</b></p> <p>The School aims to provide feedback to students on coursework within two weeks and to provide provisional examination grades six weeks from the examination date. With each returned coursework assignment, a written evaluation will be provided. General feedback to the cohort is provided on examination performance. Students will be provided with a percentage mark. All percentage marks received during the year are deemed provisional until confirmed by the Final Examination Board, which is attended by the Programmes External Examiners.</p>
<p><b>Re-sit Policy</b></p> <p>The College's Policy on Re-sits is available at: <a href="http://www.imperial.ac.uk/student-records-and-data/for-current-students/undergraduate-and-taught-postgraduate/exams-assessments-and-regulations/">www.imperial.ac.uk/student-records-and-data/for-current-students/undergraduate-and-taught-postgraduate/exams-assessments-and-regulations/</a></p>
<p><b>Mitigating Circumstances Policy</b></p> <p>The College's Policy on Mitigating Circumstances is available at: <a href="http://www.imperial.ac.uk/student-records-and-data/for-current-students/undergraduate-and-taught-postgraduate/exams-assessments-and-regulations/">www.imperial.ac.uk/student-records-and-data/for-current-students/undergraduate-and-taught-postgraduate/exams-assessments-and-regulations/</a></p>

<p><b>Additional Programme Costs</b></p> <p>This section should outline any additional costs relevant to this programme which are not included in students' tuition fees.</p>		
<p>Description</p>	<p>Mandatory/Optional</p>	<p>Approximate cost</p>
<p>Global Immersion Elective</p>	<p>Optional</p>	<p>£500-£1000</p>
<p>Study Abroad Elective</p>	<p>Optional</p>	<p>Various. Students pay for travel, accommodation and admin costs. Tuition fees are waived. £25 per week</p>

**Important notice:** The Programme Specifications are the result of a large curriculum and pedagogy reform implemented by the Department and supported by the Learning and Teaching Strategy of Imperial College London. The modules, structure and assessments presented in this Programme Specification are correct at time of publication but might change as a result of student and staff feedback and the introduction of new or innovative approaches to teaching and learning. You will be consulted and notified in a timely manner of any changes to this document.

Programme Structure <sup>1</sup>				
Year 1 – FHEQ Level 7 Students study all compulsory modules and the equivalent of 7 elective modules (35 ECTS).				
Code	Module Title	Core/ Compulsory/ Elective	Term	Credits
BUSI70070	Plagiarism Awareness	Required	Autumn	0
Compulsory modules group				
BUSI70004	Advanced Corporate Finance	Compulsory	SP	5
BUSI70034	Economics	Compulsory	AU	5
BUSI70043	Financial Management	Compulsory	AU	5
BUSI70072	Product and Brand Management	Compulsory	AU	5
BUSI70030	Decision Analytics	Compulsory	AU	5
BUSI70020	Competitive and Corporate Strategy	Compulsory	AU	5
BUSI70049	Innovation and Technology Strategy	Compulsory	SP	5
BUSI70068	Organisational Behaviour	Compulsory	AU	5
Elective modules group				
BUSI70324	Advanced Financial and Sustainability Reporting	Elective	SU	5
BUSI70013	Business Simulation	Elective	SU	5
BUSI70018	Clean Technology Investment	Elective	SU	5
BUSI70019	Climate Change and Business Strategy	Elective	SU	5
BUSI70021	Consulting Project	Elective	SUP	10
BUSI70023	Consumer Behaviour	Elective	SU	5
BUSI97604	Corporate Governance and Stewardship	Elective	SU	7.5
BUSI70200	Digital Marketing	Elective	SU	5
BUSI70033	Digital Transformation: Leading Real-World Change	Elective	SU	5
BUSI70036	Emerging Technologies in Marketing	Elective	SP	5
BUSI70037	Energy Business	Elective	SU	5
BUSI70047	Entrepreneurial SMARTCamp	Elective	SU	5

<sup>1</sup> **Core** modules are those which serve a fundamental role within the curriculum, and for which achievement of the credits for that module is essential for the achievement of the target award. Core modules must therefore be taken and passed in order to achieve that named award. **Compulsory** modules are those which are designated as necessary to be taken as part of the programme syllabus. Compulsory modules can be compensated. **Elective** modules are those which are in the same subject area as the field of study and are offered to students in order to offer an element of choice in the curriculum and from which students are able to select. Elective modules can be compensated.

BUSI70040	Family Business	Elective	SU	5
BUSI70199	Geopolitics	Elective	SU	5
BUSI70046	Global Business	Elective	SP	5
BUSI70045	Global Immersion	Elective	SU	5
BUSI70056	Leading Social Innovation	Elective	SU	5
BUSI70059	Management of Mergers and Acquisitions	Elective	SP	5
BUSI70060	Management, Strategy and Innovation in FinTech	Elective	SU	5
BUSI70061	Market Research (online)	Elective	SP	5
BUSI70062	Marketing Analytics (online)	Elective	SP	5
BUSI70272	Mergers and Acquisitions	Elective	SU	5
BUSI70067	Operations Management (online)	Elective	SP	5
BUSI70071	Private Equity (online)	Elective	SU	5
BUSI70073	Project Management	Elective	SU	5.5
BUSI70333	Python for Finance	Elective	SU	5
BUSI70074	Risk Management for Corporate and Financial Institutions	Elective	SP	5
BUSI70076	Service Analytics	Elective	SU	5
BUSI70078	Social Project	Elective	SUP	10
BUSI70075	Strategic Sales Management	Elective	SU	5
BUSI70083	Strategy and Innovation in Digital Business	Elective	SP	5
BUSI70085	Sustainability and Competitive Advantage	Elective	SU	5
	Sustainable Consumption and Climate Change	Elective	SU	5
BUSI70087	The Economics of Information and Intellectual Property	Elective	SP	5
BUSI70088	Venture Capital and Growth Finance	Elective	SU	5
BUSI70090	Work Placement	Elective	SUP	10
	A maximum of 10 ECTS taken at approved exchange partner institution (ESC Rennes School of Business)	Elective		5
	A maximum of 10 ECTS taken at approved exchange partner institution (ESSEC Business School, Cergy-Pontoise)	Elective		5

	A maximum of 10 ECTS taken at approved exchange partner institution (ESSEC Asia-Pacific)	Elective		5-10
	A maximum of 5 ECTS taken at approved exchange partner institution (HHL Leipzig Graduate School of Management)	Elective		5
	A maximum of 10 ECTS taken at approved exchange partner institution (HEC Business School)	Elective		5-10
	A maximum of 10 ECTS taken at approved exchange partner institution (Rotterdam School of Management, Netherlands)	Elective		5-10
	A maximum of 10 ECTS taken at approved exchange partner institution (School of Management, Fudan University China)	Elective		5-10
	A maximum of 20 ECTS taken at approved exchange partner institution (ESMT)	Elective		5-20
	A maximum of 10 ECTS taken at approved exchange partner institution (ESCP Europe)	Elective		10
	A maximum of 15 ECTS taken at approved exchange partner institution (Queen's University, Ontario, Canada)	Elective		5-15
	A maximum of 15 ECTS taken at approved exchange partner institution (IE Business School)	Elective		5-15
	A maximum of 5 ECTS taken at approved exchange partner institution (Technical University of Munich, School of Management)	Elective		5
	A maximum of 10 ECTS taken at approved exchange partner institution (NCUB, Japan)	Elective		5-7.5
<b>Integrative modules group</b>				
BUSI70015	Career Development	Compulsory	AU/SP/SU	0
BUSI70054	Leadership in Action	Compulsory	AU/SP/SU	15
BUSI70039	European Immersion	Compulsory	SU	0
<b>Credit Total</b>				<b>90</b>



### **Award and Classification for Postgraduate Students**

#### **Award of a Postgraduate Degree (including MRes)**

To qualify for the award of a postgraduate degree a student must have:

1. accumulated credit to the value of no fewer than 90 credits at level 7 or above.
2. and no more than 15 credits as a Compensated Pass;
3. met any specific requirements for an award as outlined in the approved programme specification for that award.

#### **Classification of Postgraduate Taught Awards**

The College sets the class of Degree that may be awarded as follows:

1. Distinction: The student has achieved an overall weighted average of 70.00% or above across the programme.
2. Merit: The student has achieved an overall weighted average of above 60.00% but less than 70.00%.
3. Pass: The student has achieved an overall weighted average of 50.00% but less than 60.00%.

### **Programme Specific Regulations**

All modules are equally weighted, with the exception of the Leadership in Action module which is equivalent to three modules in weighting, the Consulting Project module which is doubly weighted, and the Work Placement, Social Project and Global Exchange modules which are zero weighted.

There are three module groups:

- Compulsory Modules
- Elective Modules
- Integrative Modules

Pass

- An aggregate mark of 50% or greater across the programme as a whole
- An average of 50% or above in each module group
- A pass mark for the Career Development module
- A pass mark in the language component

Merit

- An aggregate mark of 60% or greater across the programme as a whole
- An average of 60% or above in each module group
- A pass mark for the Career Development module
- A pass mark in the language component

Distinction

- An aggregate mark of 70% or greater across the programme as a whole
- An average of 70% or above in each module group
- A pass mark for the Career Development module
- A pass mark in the language component

## Supporting Information

The Programme Handbook is available at:

<http://wwwf.imperial.ac.uk/business-school/programmes/programme-information/>

The College's entry requirements for postgraduate programmes can be found at:

[www.imperial.ac.uk/study/pg/apply/requirements](http://www.imperial.ac.uk/study/pg/apply/requirements)

The College's Quality & Enhancement Framework is available at:

[www.imperial.ac.uk/registry/proceduresandregulations/qualityassurance](http://www.imperial.ac.uk/registry/proceduresandregulations/qualityassurance)

The College's Academic and Examination Regulations can be found at:

[www.imperial.ac.uk/about/governance/academic-governance/regulations](http://www.imperial.ac.uk/about/governance/academic-governance/regulations)

Imperial College is an independent corporation whose legal status derives from a Royal Charter granted under Letters Patent in 1907. In 2007 a Supplemental Charter and Statutes was granted by HM Queen Elizabeth II. This Supplemental Charter, which came into force on the date of the College's Centenary, 8th July 2007, established the College as a University with the name and style of "The Imperial College of Science, Technology and Medicine".

[www.imperial.ac.uk/admin-services/secretariat/college-governance/charters/](http://www.imperial.ac.uk/admin-services/secretariat/college-governance/charters/)

Imperial College London is regulated by the Office for Students (OfS)

[www.officeforstudents.org.uk/advice-and-guidance/the-register/](http://www.officeforstudents.org.uk/advice-and-guidance/the-register/)

This document provides a definitive record of the main features of the programme and the learning outcomes that a typical student may reasonably be expected to achieve and demonstrate if s/he takes full advantage of the learning opportunities provided. This programme specification is primarily intended as a reference point for prospective and current students, academic and support staff involved in delivering the programme and enabling student development and achievement, for its assessment by internal and external examiners, and in subsequent monitoring and review.

## Modifications

Description	Approved	Date	Paper Reference
N/A	N/A	N/A	N/A