

Programme Information		
Programme Title	Programme Code	HECoS Code
Weekend MBA	N1UB21	For Registry Use Only

Award	Length of Study	Mode of Study	Entry Point(s)	Total Credits	
				ECTS	CATS
MBA	21 Months	Part-time	Annually in April	90	180

Ownership			
Awarding Institution	Imperial College London	Faculty	Imperial College Business School
Teaching Institution	Imperial College London	Department	Imperial College Business School
Associateship	None	Main Location(s) of Study	South Kensington Campus
External Reference			
Relevant <a href="#">QAA Benchmark Statement(s)</a> and/or other external reference points		Master's Awards in Business and Management	
<a href="#">FHEQ Level</a>		Level 7 – Master's	
<a href="#">EHEA Level</a>		2nd Cycle	
External Accreditor(s) (if applicable)			
External Accreditor 1:	AMBA		
Accreditation received:	1987	Accreditation renewal:	2023
External Accreditor 2:	EQUIS		
Accreditation received:	2006	Accreditation renewal:	2024
External Accreditor 2:	AACSB International		
Accreditation received:	2012	Accreditation renewal:	2023
Collaborative Provision			
Collaborative partner	Collaboration type	Agreement effective date	Agreement expiry date
N/A	N/A	N/A	N/A
Specification Details			

Programme Lead	Markus Perkmann
Student cohorts covered by specification	April 2023 entry onwards
Date of introduction of programme	April 06
Date of programme specification/revision	February 23

## Programme Overview

The Weekend MBA is intensive and is offered part time over 21 months starting in April. The programme is aimed at mid-career professionals seeking to develop the knowledge, skills and value systems required to advance to positions of responsibility and leadership within organisations. The programme emphasises purposeful leadership, an innovative mindset and practice-relevant application, to be pursued as part of cohorts that are highly international, diverse and united by a common desire to achieve high impact.

First year attendance is held over one long weekend a month from April to January (Friday, Saturday and Sunday morning). The second year includes varied attendance based on choice of electives, the Global Experience Week and the Capstone Consulting Experience. Attendance requirements vary, depending on which electives are chosen. There is a total of up to 24 in-person attendance days during the electives.

The programme combines academic rigour and practical relevance. There is a careful balance of teaching and learning, individual and group work. Case study methodology and class-based discussions are used to strengthen the conceptual, analytical and problem-solving skills of the participants in real situations.

The programme comprises 12 compulsory modules (including a Global Experience Week, and the Capstone Consulting Experience) and a choice of six elective modules which cover all of the key management and business disciplines. The programme also uses a number of integrative modules to bring learning together and allow you to develop and put into practice what they have covered in the compulsory modules.

## Learning Outcomes

The programme aims to provide both a conceptual foundation in management which draws on insights from academic research into management and business practice, an application-focused guidance on problems and practices in modern management.

### Programme Learning Outcomes

By the end of the programme, you will be able to:

- Analyse organisations and their environment, using analytical tools from all management disciplines, as well as selected areas of specialisation
- Evaluate the sustainability of organisations' strategy and performance, taking into account the whole spectrum of stakeholders
- Select analytical techniques to apply to decision-making processes in organisations and to present your analyses clearly and persuasively;
- Apply innovative thinking and leadership to the management of industry, services and enterprise on an international basis;
- Demonstrate you have developed your personal skills to enhance your effectiveness as leaders and as managers.

The Imperial Graduate Attributes are a set of core competencies which we expect students to achieve through completion of any Imperial College degree programme. The Graduate Attributes are available at: [www.imperial.ac.uk/students/academic-support/graduate-attributes](http://www.imperial.ac.uk/students/academic-support/graduate-attributes)

## Entry Requirements

Academic Requirement	<p>Normally a 2:2 UK Bachelor's Degree with Honours (or a comparable qualification recognised by the College).</p> <p>The Business School does not award credit for Prior Learning (Recognition of Prior Certified Learning (RPCL) or Recognition of Prior Experiential Learning (RPEL)).</p>
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Non-academic Requirements	<p>Exceptionally an acceptable professional qualification.</p> <p>The following professional qualifications are acceptable –  Full membership of:  Institute of Chartered Accountants in England and Wales or equivalent in Ireland  Chartered Institute of Public Finance and Accounting.  The Association of Chartered Certified Accountants (ACCA)</p> <p>Associateship or Fellowship of:  Chartered Institute of Management Accountants (CIMA)</p> <p>3 years' relevant postgraduate work experience.  Candidates are normally required to sit a careers interview and an academic interview.</p>
English Language Requirement	<p><a href="#">Higher requirement</a>  English language test: IELTS level 7 with no element below 6.5 (or equivalent).</p>
Admissions Test/Interview	Yes

If an applicant's maths does not seem to be at the required level, they may be asked to sit a short maths test, prior to an offer being made. Applicants who do not hold a first degree (but have suitable experience and/or professional qualification) may be eligible for an alternative entry route onto the MBA, via a Special Qualifying Examination.

## Learning & Teaching Approach

### Learning and Teaching Delivery Methods

#### Teaching

The programme combines academic rigour and practical relevance. There is a careful balance of teaching and learning, individual and group work. Case study methodology and class-based discussions are used to strengthen the conceptual, analytical and problem-solving skills of the participants in real situations. In addition, there are regular seminars by external expert speakers.

- Lectures
- Practical classes and field work (eg Global Experience Weeks)
- Equipment/technique demonstrations (e.g. Bloomberg, DataStream)
- Seminars
- Workshops
- Case studies
- Group work exercises
- Formal presentations

#### Independent learning

You are expected to spend significant time on independent study outside of face-to-face contact time. This will typically include accessing resources online, reading journal articles and books, undertaking research in the library, reviewing lecture notes and watching lecture recordings, working on individual and group projects, working on coursework assignments and revising for exams.

- Pre-programme VLE modules
- On-line discussion forums
- On-line lecture materials
- Interactive content including video and module quizzes

#### Overall Workload

The overall workload consists of face-to-face sessions and independent learning. While the actual contact hours may vary according to the elective modules you choose to study, the following gives an indication of how much time you will need to allocate to different activities at each level of the programme. At Imperial, each ECTS credit taken equates to an expected total study time of 25 hours. Therefore, the expected total study time is 2,250 hours for the MBA programme.

## Assessment Strategy

### Assessment Methods

Modules will be assessed by one or more of the following types of assessment methods:

- Essays
- Continuous assessments
- Written Examinations/Tests
- Multiple Choice Tests
- Formal Presentations
- Reports
- Case Studies
- Class Participation

Assessed modules comprise coursework that is designed to help you master key elements of the subject and, in part, to help prepare you for the final assessment, which is typically a report or examination. Examinations are scheduled throughout the year, generally at the end of the term the module is taught or at the start of the subsequent term. Exact timings are detailed in the programme overview section above. The format of examinations may be written, computer-based or timed remote assessment.

Coursework weighting varies among modules. The various assessments allow you to demonstrate that you have met the intended learning outcomes for each module and these collectively contribute towards your achievement of the programme's learning outcomes, detailed above.

Assessments are designed to ensure that you have acquired the core knowledge and skills expected of a Business School graduate and that you are able to apply these in your career aspirations upon completion of the programme

Feedback can take many forms. You will receive written feedback on all coursework along with other forms of feedback such as verbal feedback on presentations

#### **Balance of assessment**

##### **Compulsory modules**

Coursework – 80%

Exam – 20%

##### **Electives**

Coursework – 100%

### Academic Feedback Policy

Feedback can take many forms. During lectures and classes, you will receive verbal feedback on the ideas that you contribute to discussions and on in-class presentations. The online teaching materials contain exercises with built-in, immediate, feedback that is received when you submit an answer.

The School aims to provide feedback on coursework within two weeks. This will be sent in written form to the individual or the group, as appropriate. Academic staff may also provide verbal feedback of a general nature in class or posted to our virtual learning environment. Office hours offered on all modules also provide an opportunity for individual feedback.

The School aims to provide provisional examination grades six weeks from the examination date. General feedback to the cohort is provided on examination performance, usually in written form. If you need to resit an examination, you may also approach the module leader for feedback on your performance in the first sitting.

You will be provided with a percentage grade for coursework and examinations with the final numerical mark only confirmed after the Board of Examiners Meeting and then released by Registry. Grades received during the year are deemed provisional until confirmed by the Final Board of Examiners.

The College's Policy on Academic Feedback and guidance on issuing provisional marks is available at: <a href="http://www.imperial.ac.uk/about/governance/academic-governance/academic-policy/exams-and-assessment/">www.imperial.ac.uk/about/governance/academic-governance/academic-policy/exams-and-assessment/</a>
Re-sit Policy
The College's Policy on Re-sits is available at: <a href="http://www.imperial.ac.uk/student-records-and-data/for-current-students/undergraduate-and-taught-postgraduate/exams-assessments-and-regulations/">www.imperial.ac.uk/student-records-and-data/for-current-students/undergraduate-and-taught-postgraduate/exams-assessments-and-regulations/</a>
Mitigating Circumstances Policy
The College's Policy on Mitigating Circumstances is available at: <a href="http://www.imperial.ac.uk/student-records-and-data/for-current-students/undergraduate-and-taught-postgraduate/exams-assessments-and-regulations/">www.imperial.ac.uk/student-records-and-data/for-current-students/undergraduate-and-taught-postgraduate/exams-assessments-and-regulations/</a>

Additional Programme Costs		
This section should outline any additional costs relevant to this programme which are not included in students' tuition fees.		
Description	Mandatory/Optional	Approximate cost
Glocal Electives	Elective	Flights, accommodation, meals and other expenses vary dependent on chosen location.
Elective modules at partner institutions: You may elect to study elective modules at one or more of the Business Schools with which we have an exchange agreement, listed as Group B electives, but are responsible for their own travel, accommodation, and subsistence costs. Tuition fees are waived as part of the exchange agreement.	Optional	Will depend on the location(s) chosen

**Important notice:** The Programme Specifications are the result of a large curriculum and pedagogy reform implemented by the Department and supported by the Learning and Teaching Strategy of Imperial College London. The modules, structure and assessments presented in this Programme Specification are correct at time of publication but might change as a result of student and staff feedback and the introduction of new or innovative approaches to teaching and learning. You will be consulted and notified in a timely manner of any changes to this document.

Programme Structure <sup>1</sup>					
Year 1 – FHEQ Level 7 Students study all compulsory modules.					
Code	Module Title	Core/ Compulsory/ Elective	Group	Term	Credits
BUSI70408	Managerial Economics	Compulsory	n/a	SU	5
BUSI70405	Financial and Management Accounting	Compulsory	n/a	SU	5
BUSI70410	Organisational Behaviour	Compulsory	n/a	SU	5
BUSI70404	Decision Analytics	Compulsory	n/a	SU	5
BUSI70407	Innovation & Entrepreneurship	Compulsory	n/a	SU	5
BUSI70409	Marketing Management	Compulsory	n/a	AU	5
BUSI70411	Strategy	Compulsory	n/a	AU	5
BUSI70406	Global Macroeconomics	Compulsory	n/a	AU	5
BUSI70403	Corporate Finance	Compulsory	n/a	AU	5
Year 2 – FHEQ Level 7 Students study all compulsory module. Additionally, students' study elective modules to the value of 30-32.5 ECTS					
Code	Module Title	Core/ Compulsory/ Elective	Group	Term	Credits
BUSI70327	Global Experience Week	Compulsory	n/a	AU/SP	5
BUSI70402	Capstone Consulting Experience	Compulsory		SU	10
BUSI70117	Advanced Corporate Finance	Elective	n/a	SP	5
BUSI70324	Advanced Financial and Sustainability Reporting	Elective	n/a		5
BUSI70006	Advanced Strategy in a Stakeholder Economy	Elective	n/a	AU	5
BUSI70233	AI Ventures	Elective	n/a	SU	5
BUSI70300	Advanced Financial and Management Accounting	Elective	n/a	SU	5
BUSI70125	Asset Management and Alternative Investments	Elective	n/a	SU	5
BUSI70301	Big Data, AI and Machine Learning	Elective	n/a	SU	5

<sup>1</sup> **Core** modules are those which serve a fundamental role within the curriculum, and for which achievement of the credits for that module is essential for the achievement of the target award. Core modules must therefore be taken and passed in order to achieve that named award. **Compulsory** modules are those which are designated as necessary to be taken as part of the programme syllabus. Compulsory modules can be compensated. **Elective** modules are those which are in the same subject area as the field of study and are offered to students in order to offer an element of choice in the curriculum and from which students are able to select. Elective modules can be compensated.

BUSI70188	Big Data, AI and Machine Learning (online)	Elective	n/a	SU	5
BUSI70010	Brand Management	Elective	n/a	SU	5
BUSI70119	Brand Management (online)	Elective	n/a	AU/SU	5
BUSI70120	Breakout Strategy	Elective	n/a	SU	5
BUSI70148	Building and Managing Reputations During Good Times and Bad	Elective	n/a	SU	5
BUSI70011	Business Analytics	Elective	n/a	SU	5
BUSI97019	Business Problem Solving	Elective	n/a	SU	5
BUSI70343	Business Problem Solving (Online)	Elective	n/a	SU	5
BUSI70018	Clean Technology Investment	Elective	n/a	SU	5
BUSI70019	Climate Change and Business Strategy	Elective	n/a	SU	5
BUSI70121	Consumer Behaviour	Elective	n/a	SU	5
BUSI70229	Data Analytics and Visualisation for Business	Elective	n/a	SP	5
BUSI70122	Digital Business (online)	Elective	n/a	AU	5
BUSI70149	Design for Business Transformation	Elective	n/a	SU	5
BUSI70123	Digital Business Model Design	Elective	n/a	SU	5
BUSI70157	Glocal Elective: Digital Opportunities: Insights from the Start-up Nation	Elective	n/a	SU	5
BUSI70304	Digital Technologies and Digital Transformation	Elective	n/a	SU	5
BUSI70033	Digital Transformation: Leading Real-World Change	Elective	n/a	SU	5
BUSI70036	Emerging Technologies in Marketing	Elective	n/a	SP	5
BUSI70037	Energy Business	Elective	n/a	SU	5
BUSI70126	Entrepreneurial Finance and Venture Capital	Elective	n/a	SU	5
BUSI70047	Entrepreneurial SMART Camp	Elective	n/a	SU	5
BUSI70040	Family Business	Elective	n/a	SU	5
BUSI70321	Glocal Elective; Frugal Innovation – expanding markets, meeting needs	Elective	n/a		5
BUSI70321	Glocal Elective; Sustainable Transformation Made in Italy	Elective	n/a		5
BUSI70306	International Business	Elective	n/a	SU	5
BUSI70052	International Business	Elective	n/a	SU	5

BUSI70332	Leadership	Elective	n/a	SU	5
BUSI70151	Leading and Executing Strategic Change	Elective	n/a	SU	5
BUSI70056	Leading Social Innovation	Elective	n/a	SU	5
BUSI70307	Leading Yourself	Elective	n/a	SU	5
BUSI70152	Leading Yourself (Online)	Elective	n/a	SU	5
BUSI70308	Managing Negotiations	Elective	n/a	SU	5
BUSI70136	Marketing Analytics; Leading with Big Data	Elective	n/a	SP	5
BUSI70062	Marketing Analytics (Online)	Elective	n/a	SP	5
BUSI70137	Mergers and Acquisitions Online	Elective	n/a	SU	5
BUSI70228	Operations	Elective	n/a	SP	5
BUSI70067	Operations Management	Elective	n/a	SP	5
BUSI70310	Pricing Strategy	Elective	n/a	SU	5
BUSI70071	Private Equity (Online)	Elective	n/a	AU	5
BUSI70311	Private Equity	Elective	n/a	SU	5
BUSI70139	Project Management	Elective	n/a	SU	5
BUSI70342	Glocal Elective: Sales Management and Leadership	Elective	n/a	SU	5
BUSI70154	Strategic Networking	Elective	n/a	SP	5
BUSI70313	Strategy and Leadership in a Digital World	Elective	n/a	SU	5
BUSI70155	Strategy in Volatile and Uncertain Environments	Elective	n/a	SP	5
BUSI70085	Sustainability and Competitive Advantage	Elective	n/a	SU	5
BUSI70323	Sustainable Finance and Investment	Elective	n/a		5
BUSI70087	The Economies of Information and Intellectual Property	Elective	n/a	SP	5
BUSI70156	Glocal Elective: The Future of Cities	Elective	n/a	SU	5
BUSI70147	The FinTech Revolution: New Markets, Models, and Opportunities	Elective	n/a	SU	5
BUSI70140	Venture Capital Finance	Elective	n/a	SU	5
BUSI70322	Wicked Problems, Systems Dynamics and Entrepreneurial Innovation	Elective	n/a		5
BUSI70381	Individual Project	Elective	n/a	SUP/AU	10



	A maximum of 15 ECTS taken at approved exchange partner institution (Essec Business School)	Elective	B	SP/SU	8.0 - 15.0
	A maximum of 15 ECTS taken at approved exchange partner institution (Essec Asia-Pacific)	Elective	B	SP/SU	5.0 - 15.0
	6 ECTS taken at approved exchange partner institution (HHL Leipzig Graduate School of Management)	Elective	B	SP/SU	6.0
	A maximum of 15 ECTS taken at approved exchange partner institution (HEC Business School)	Elective	B	SP/SU	7.0 – 15.0
	A maximum of 15 ECTS taken at approved exchange partner institution (School of Management, Fudan University)	Elective	B	SP/SU	1.0 - 15.0
	A maximum of 15 ECTS taken at approved exchange partner institution (Chinese University of Hong Kong)	Elective	B	SP/SU	8.0 – 15.0
	A maximum of 15 ECTS taken at approved exchange partner institution (ESADE Business and Law School)	Elective	B	SP/SU	1.5 – 15.0
	A maximum of 15 ECTS taken at approved exchange partner institution (Warsaw School of Economics)	Elective	B	SP/SU	3.0- 15.0
	A maximum of 6 ECTS taken at approved exchange partner institution (NHH Norwegian School of Economics)	Elective	B	SP/SU	6.0
	A maximum of 15 ECTS taken at approved exchange partner institution (National University of Singapore Business School)	Elective	B	SP/SU	4.0 – 15.0
	A maximum of 5 ECTS taken at approved exchange partner institution (Schulich School of Business)	Elective	B	SP/SU	5.0
	A maximum of 5 ECTS taken at approved exchange partner institution (Tsinghua University, China)	Elective	B	SP/SU	2.0-5.0
	A maximum of 15 ECTS taken at approved exchange partner institution (Universidad Torcuato Di Tella)	Elective	B	SP/SU	6.0 – 15.0
	A maximum of 15 ECTS taken at approved exchange partner institution (Aalto University School of Business, Helsinki)	Elective	B	SP/SU	4.5 – 15.0
	A maximum of 15 ECTS taken at approved exchange partner institution (Hong Kong University of Science and Technology)	Elective	B	SP/SU	5.0 - 15.0
	A maximum of 15 ECTS taken at approved exchange partner institution (Collier School of Management, Tel Aviv University)	Elective	B	SP/SU	6.0 – 15.0

	A maximum of 15 ECTS taken at approved exchange partner institution (Singapore Management University)	Elective	B	SP/SU	5.00-15.00
	A maximum of 15 ECTS taken at approved exchange partner institution (IE Business School)	Elective	B	SP/SU	5.00-15.00
	A maximum of 10 ECTS taken at approved exchange partner institution (Fundação Dom Cabral (FDC), BRAZIL)	Elective	B	SP/SU	8.00-10.00
	A maximum of 15 ECTS taken at approved exchange partner institution (NCUB Japan)	Elective	B	SP/SU	4.00-15.00
				Credit Total	90-92.5

### **Award and Classification for Postgraduate Students**

#### **Award of a Postgraduate Degree (including MRes)**

To qualify for the award of a postgraduate degree a student must have:

1. accumulated credit to the value of no fewer than 90 credits at level 7;
2. and no more than 15 credits as a Compensated Pass;
3. met any specific requirements for an award as outlined in the approved programme specification for that award.

#### **Classification of Postgraduate Taught Awards**

The College sets the class of Degree that may be awarded as follows:

1. Distinction: The student has achieved an overall weighted average of 70.00% or above across the programme.
2. Merit: The student has achieved an overall weighted average of above 60.00% but less than 70.00%.
3. Pass: The student has achieved an overall weighted average of 50.00% but less than 60.00%.

### **Programme Specific Regulations**

#### **Assessment Rules and Degree Classification:**

There are three module groups:

- Compulsory Subjects
- Electives
- Capstone Consulting Experience

#### **Pass**

**Compulsory Subjects (50% weighting).** All modules are equally weighted with the exception of Personal Leadership Journey which is zero weighted)

- An average of 50% or above in the combined mark with respect to the sum of examinations (where applicable) and coursework marks.
- A pass mark for the Personal Leadership Journey

#### **Electives (40% weighting)**

- An average of 50% or above in the combined mark

#### **Capstone Consulting Experience (10% weighting)**

#### **Merit**

- An average of 60% or above in each of the three module groups – Compulsory Subjects, Electives and Capstone Consulting Experience

#### **Distinction**

- An average of 70% or above in each of the three module groups – Compulsory Subjects, Electives and Capstone Consulting Experience

#### **Assessment Schemes for postgraduate taught programmes:**

The Pass Mark for all postgraduate taught course modules is 50%. You must pass all components in order to be awarded a degree.

## Supporting Information

The Programme Handbook is available at:  
[www.imperial.ac.uk/business-school/programmes/programme-information/](http://www.imperial.ac.uk/business-school/programmes/programme-information/)

The College's entry requirements for postgraduate programmes can be found at:  
[www.imperial.ac.uk/study/pg/apply/requirements](http://www.imperial.ac.uk/study/pg/apply/requirements)

The College's Quality & Enhancement Framework is available at:  
[www.imperial.ac.uk/registry/proceduresandregulations/qualityassurance](http://www.imperial.ac.uk/registry/proceduresandregulations/qualityassurance)

The College's Academic and Examination Regulations can be found at:  
[www.imperial.ac.uk/about/governance/academic-governance/regulations](http://www.imperial.ac.uk/about/governance/academic-governance/regulations)

Imperial College is an independent corporation whose legal status derives from a Royal Charter granted under Letters Patent in 1907. In 2007 a Supplemental Charter and Statutes was granted by HM Queen Elizabeth II. This Supplemental Charter, which came into force on the date of the College's Centenary, 8th July 2007, established the College as a University with the name and style of "The Imperial College of Science, Technology and Medicine".  
[www.imperial.ac.uk/admin-services/secretariat/college-governance/charters/](http://www.imperial.ac.uk/admin-services/secretariat/college-governance/charters/)

Imperial College London is regulated by the Office for Students (OfS)  
[www.officeforstudents.org.uk/advice-and-guidance/the-register/](http://www.officeforstudents.org.uk/advice-and-guidance/the-register/)

This document provides a definitive record of the main features of the programme and the learning outcomes that a typical student may reasonably be expected to achieve and demonstrate if s/he takes full advantage of the learning opportunities provided. This programme specification is primarily intended as a reference point for prospective and current students, academic and support staff involved in delivering the programme and enabling student development and achievement, for its assessment by internal and external examiners, and in subsequent monitoring and review.

## Modifications

Description	Approved	Date	Paper Reference
Curriculum Review	Programmes Committee	13 October 2023	PC.2022.04