

Programme Information		
Programme Title	Programme Code	HECoS Code
Global Online MBA	For Registry Use Only	For Registry Use Only

Award	Length of Study	Mode of Study	Entry Point(s)	Total Credits	
				ECTS	CATS
MBA	21 Months	Part-time	Annually in September and January	90	180
MBA	24 Months	Part-time	Annually in September and January	90	180
MBA	32 Months	Part-time	Annually in September and January	90	180

Ownership			
Awarding Institution	Imperial College London	Faculty	Imperial College Business School
Teaching Institution	Imperial College London	Department	Imperial College Business School
Associateship	None	Main Location(s) of Study	South Kensington Campus
External Reference			
Relevant QAA Benchmark Statement(s) and/or other external reference points	Master's Awards in Business and Management		
FHEQ Level	Level 7 – Master's		
EHEA Level	2nd Cycle		
External Accreditor(s) (if applicable)			
External Accreditor 1:	AMBA		
Accreditation received:	1987	Accreditation renewal:	2023 (expected)
External Accreditor 2:	EQUIS		
Accreditation received:	2006	Accreditation renewal:	2025 (expected)
External Accreditor 2:	AACSB International		
Accreditation received:	2012	Accreditation renewal:	2023 (expected)

Collaborative Provision			
Collaborative partner	Collaboration type	Agreement effective date	Agreement expiry date
N/A	N/A	N/A	N/A
Specification Details			
Programme Lead		Markus Perkmann	
Student cohorts covered by specification		September 2022 entry onwards	
Date of introduction of programme		October 12	
Date of programme specification/revision		August 22	

Programme Overview
<p>The Global Online MBA (Master of Business Administration) is a part-time programme that is delivered in a distance learning online format, focusing on innovative thinking and new technology to deliver a practical curriculum. The programme is aimed at those who already have work experience and who wish to acquire all the knowledge and skills required to be a successful executive.</p> <p>The programme offers several possible completion points at 21 months (early), 24 months (standard) or 32 months (extended), allowing students to complete the programme at their own pace. The number of modules to be completed remains constant, regardless of the chosen exit point.</p> <p>There will be two weeks of face-to-face study to encourage cohort building and to teach material and provide student experiences which are more effectively delivered face-to-face rather than on-line.</p> <p>The programme has two module groups:</p> <ol style="list-style-type: none"> 1. Compulsory & Integrative Modules 2. Specialist & Elective Modules <p>The material is delivered electronically via the Business School Hub. Students will belong to time zone based virtual syndicates and will be expected to undertake some group work and 'live presentations'. -There are also some synchronous (live) remote interaction points with faculty so that students can experience some of the classroom pressure of an MBA during each module. Extensive use is made of discussion boards and social media.</p> <p>The programme appeals to working professionals who do not wish to relocate and prefer to manage their own study schedule. The design of the programme allows study around personal and professional commitments and best lends itself to those who are highly motivated to work independently and in groups from a distance.</p> <p>Benefits of this part-time MBA programme include the ability to study anywhere, anytime with our online learning technology. Because of these features, each Global Online MBA cohort is truly international and made up of individuals with highly diverse professional, cultural and geographic backgrounds. This diversity allows students to learn about different industry contexts and management roles and create lasting local personal networks.</p> <p>A connected learning community is at the heart of the programme. Each cohort completes the compulsory modules together in the first year, and many will meet again when studying the elective modules in the second year.</p> <p>Finally, in terms of content, the programme provides the fundamentals of business in its compulsory modules, and subsequently offers learners the opportunity to personalise their curriculum via flexcore and elective modules allows the learner to tailor their MBA towards chosen career goals or target industries. In this way, completing an GMBA allows learners to acquire the relevant knowledge and management skills to progress in their career within their company, find employment in new companies or start their own businesses.</p>

Learning Outcomes	
<p>The programme aims to provide both a conceptual foundation in management which draws on insights from academic research into management and business practice, an application-focused guidance on problems and practices in modern management.</p>	
<p>Programme Learning Outcomes</p> <p>Upon completion of this programme, you will be able to:</p> <ul style="list-style-type: none"> • Analyse organisations and their environment, using analytical tools from all management disciplines, as well as selected areas of specialisation • Evaluate the sustainability of organizations' strategy and performance, taking into account the whole spectrum of stakeholders • Select analytical techniques to apply to decision-making processes in organizations and to present their analyses clearly and persuasively; • Apply innovative thinking and leadership to the management of industry, services and enterprise on an international basis; • Demonstrate they have developed their personal skills to enhance their effectiveness as leaders and as managers. 	
<p>The Imperial Graduate Attributes are a set of core competencies which we expect students to achieve through completion of any Imperial College degree programme. The Graduate Attributes are available at: www.imperial.ac.uk/students/academic-support/graduate-attributes</p>	
Entry Requirements	
Academic Requirement	<p>Normally a 2:2 UK Bachelor's Degree with Honours (or a comparable qualification recognised by the College).</p> <p>The Business School does not award credit for Prior Learning (Recognition of Prior Certified Learning (RPCL) or Recognition of Prior Experiential Learning (RPEL)).</p>
Non-academic Requirements	<p>Exceptionally an acceptable professional qualification:</p> <p>Full membership of: Association of Chartered Certified Accountants (ACCA) Any Institute of Chartered Accountants in the UK or Ireland Chartered Institute of Public Finance and Accounting.</p> <p>Associateship or Fellowship of: Chartered Institute of Management Accountants (CIMA) or relevant national and international equivalents</p> <p>Applicants will also need a minimum of five years' postgraduate work experience. The programme will make use of the diversity of student experience and background available in the cohort</p>
English Language Requirement	<p>Higher requirement (PG) Please check for other Accepted English Qualifications</p>
Admissions Test/Interview	Yes
<p>Applicants who do not hold a first degree (but have suitable experience and/or professional qualification) may be eligible for an alternative entry route onto the MBA, via a Special Qualifying Examination. Applicants may be asked to take the Graduate Management Admissions Test (GMAT) at the discretion of the Programme Team.</p> <p>The programme's competency standards documents can be found at: requested from the Business School's Education Quality Office.</p>	

Learning & Teaching Approach

Learning and Teaching Delivery Methods

Teaching

The programme combines academic rigour and practical relevance. There is a careful balance of teaching and learning, individual and group work. Case study methodology and class-based discussions are used to strengthen the conceptual, analytical and problem-solving skills of the participants in real situations. In addition, there are regular seminars by external expert speakers.

- Lectures
- Practical classes and field work
- Equipment/technique demonstrations (e.g. Bloomberg, DataStream)
- Seminars
- Workshops
- Case studies
- Group work exercises
- Formal presentations

Independent learning

Students are expected to spend significant time on independent study outside of face-to-face contact time. This will typically include accessing resources online, reading journal articles and books, undertaking research in the library, reviewing lecture notes and watching lecture recordings, working on individual and group projects, working on coursework assignments and revising for exams.

- Pre-programme VLE modules
- On-line discussion forums
- On-line lecture materials
- Interactive content including video and module quizzes

Overall Workload

The overall workload consists of face-to-face sessions and independent learning. While the actual contact hours may vary according to the elective modules students choose to study, the following gives an indication of how much time they will need to allocate to different activities at each level of the programme. At Imperial, each [ECTS credit](#) taken equates to an expected total study time of 25 hours. Therefore, the expected total study time is 2,250 hours for the MBA programme.

Assessment Strategy

Assessment Methods

Modules will be assessed by one or more of the following types of assessment methods:

- Essays
- Continuous assessments
- Written Examinations/Tests
- Multiple Choice Tests
- Formal Presentations
- Reports
- Case Studies
- Class Participation

Assessed modules comprise coursework that is designed to help you master key elements of the subject and, in part, to help prepare you for the final assessment, which is typically a report or examination. Examinations are scheduled throughout the year, generally at the end of the term the module is taught or at the start of the subsequent term. Exact timings are detailed in the programme overview section above. The format of examinations may be written, computer-based or timed remote assessment.

Coursework weighting varies among modules. The various assessments allow you to demonstrate that you have met the intended learning outcomes for each module and these collectively contribute towards your

achievement of the programme learning outcomes, detailed above.

Assessments are designed to ensure that you have acquired the core knowledge and skills expected of a Business School graduate and that you are able to apply these in your career aspirations upon completion of the programme

Feedback can take many forms. You will receive written feedback on all coursework along with other forms of feedback such as verbal feedback on presentations

Balance of assessment

Compulsory & Integrative modules

Coursework – 80%

Exam – 20%

Specialist & Elective modules

Coursework – 100%

Academic Feedback Policy

The School aims to provide feedback to students on coursework within two weeks and to provide provisional examination grades six weeks from the examination date. With each returned coursework assignment, a written evaluation will be provided. General feedback to the cohort is provided on examination performance. Students will be provided with a percentage mark. All percentage marks received during the year are deemed provisional until confirmed by the Final Examination Board, which is attended by the Programmes External Examiners.

Re-sit Policy

The College’s Policy on Re-sits is available at: www.imperial.ac.uk/student-records-and-data/for-current-students/undergraduate-and-taught-postgraduate/exams-assessments-and-regulations/

Mitigating Circumstances Policy

The College’s Policy on Mitigating Circumstances is available at: www.imperial.ac.uk/student-records-and-data/for-current-students/undergraduate-and-taught-postgraduate/exams-assessments-and-regulations/

Additional Programme Costs

This section should outline any additional costs relevant to this programme which are not included in students’ tuition fees.

Description	Mandatory/Optional	Approximate cost
Global Experience Week	Elective	£2000-£2400 tuition + accommodation costs. Flights, meals and other expenses are additional cost and vary dependent on student location.
International Exchange	Elective	Flights, accommodation, meals and other expenses vary dependent on student location.
Glocal modules (various)	Elective	Flights, accommodation, meals and other expenses vary dependent on student location.

Important notice: The Programme Specifications are the result of a large curriculum and pedagogy reform implemented by the Department and supported by the Learning and Teaching Strategy of Imperial College London. The modules, structure and assessments presented in this Programme Specification are correct at time of publication but might change as a result of student and staff feedback and the introduction of new or innovative approaches to teaching and learning. You will be consulted and notified in a timely manner of any changes to this document.

Programme Structure ¹					
Year 1 – FHEQ Level 7 Students study all compulsory modules.					
Code	Module Title	Core/ Compulsory/ Elective	Group	Term	Credits
BUSI70070	Plagiarism Awareness	Required	n/a	Sept	0.0
BUSI70146	Corporate Finance	Compulsory	n/a	SU	7.5
BUSI70044	Financial and Management Accounting	Compulsory	n/a	SP	7.5
BUSI70099	Organisational Behaviour	Compulsory	n/a	SP	7.5
BUSI70100	Strategy	Compulsory	n/a	SU	7.5
BUSI70101	Managerial Economics	Compulsory	n/a	AU	7.5
BUSI70102	Marketing Management	Compulsory	n/a	AU	7.5
BUSI70186	Personal Leadership Journey	Required	n/a		
Year 2 ² – FHEQ Level 7 Students study one compulsory module. Additionally, students study 2 elective modules from Group A PLUS elective modules from Group A or B to the value of 20 ECTS					
Code	Module Title	Core/ Elective	Group	Term	Credits
BUSI70187	Corporate Innovation	Elective (Flexcore)	A	AU	7.5
BUSI70103	Entrepreneurship	Elective (Flexcore)	A	AU	7.5
BUSI70053	Leadership	Elective (Flexcore)	A	AU	7.5
BUSI70116	Business Analytics	Elective (Flexcore)	A	TBC	7.5
BUSI70117	Advanced Corporate Finance	Elective	B	SP	5
BUSI70324	Advanced Financial and Sustainability Reporting	Elective	B	Tbc	5
BUSI70006	Advanced Strategy	Elective	B	SU	5
BUSI70233	AI Ventures	Elective	B	SU	5
BUSI70118	Alternative Investments	Elective	B	SU	5

¹ **Core** modules are those which serve a fundamental role within the curriculum, and for which achievement of the credits for that module is essential for the achievement of the target award. Core modules must therefore be taken and passed in order to achieve that named award. **Compulsory** modules are those which are designated as necessary to be taken as part of the programme syllabus. Compulsory modules can be compensated. **Elective** modules are those which are in the same subject area as the field of study and are offered to students in order to offer an element of choice in the curriculum and from which students are able to select. Elective modules can be compensated.

² Students on a 24-month track will take electives in year 2. Those on a 21-month or 32-month track may begin electives in year 1 or continue them in year 3 respectively.

BUSI70300	Advanced Financial and Management Accounting	Elective	B	SU	5
BUSI70007	Applied Strategic Marketing	Elective	B	SP	5
BUSI70125	Asset Management and Alternative Investments	Elective	B	SU	5
	Behavioural Science in Health	Elective	B	SP	5
BUSI70188	Big Data, AI & Machine Learning	Elective	B	SU	5
BUSI70119	Brand Management	Elective	B	AU	5
BUSI70010	Brand Management	Elective	B	SP	5
BUSI70120	Breakout Strategy	Elective	B	SU	5
BUSI70120	Breakout Strategy (weekend)	Elective	B	SP	5
BUSI70148	Building and Managing Reputations During Good Times and Bad	Elective	B	SU	5
TBC	Business Problem Solving	Elective	B	SU	5
BUSI70309	Cases in Corporate Finance, Mergers and Acquisitions	Elective	B	SU	5
BUSI70018	Clean Technology Investment	Elective	B	SU	5
BUSI70019	Climate Change and Business Strategy	Elective	B	SP	5
BUSI70121	Consumer Behaviour	Elective	B	SU	5
BUSI70189	Data Analytics and Visualisation for Business (online)	Elective	B	TBC	5
BUSI70229	Data Analytics and Visualisation for Business	Elective	B	SP	5
BUSI70149	Design for Business Transformation	Elective	B	SU	5
BUSI70122	Digital Business	Elective	B	SP	5
BUSI70123	Digital Business Model Design	Elective	B	SU	5
BUSI70032	Digital Marketing	Elective	B	AU	5
BUSI70157	Digital Opportunities: Insights from the Startup Nation	Elective	B	SU	5
BUSI70304	Digital Technologies and Digital Transformation	Elective	B	SU	5
BUSI70033	Digital Transformation: Leading Real-World Change	Elective	B	SU	5
BUSI70037	Energy Business	Elective	B	SU	5
BUSI70126	Entrepreneurial Finance and Venture Capital	Elective	B	SU	5
BUSI70124	Entrepreneurial Journey	Elective	B	SP/SU	5
BUSI700473	Entrepreneurial SMART Camp	Elective	B	SUP	5

BUSI70040	Family Business	Elective	B	SU	5
BUSI70327	Global Experience Week	Elective	B	SP/SU	5
BUSI70150	Glocal: Financing the Blue Economy	Elective	B	SU	5
BUSI70325	Glocal: Frugal innovation – expanding markets, meeting needs	Elective	B		5
BUSI70321	Glocal: Stories of Sustainable Transformation Made in Italy	Elective	B	AU	5
BUSI70052	International Business	Elective	B	AU	5
	Individual Project	Elective	B	SU	10
TBC	Leadership	Elective	B		5
BUSI70151	Leading and Executing Strategic Change	Elective	B	SU	5
BUSI70056	Leading Social Innovation	Elective	B	SU	5
BUSI70152	Leading Yourself (online)	Elective	B	tbc	5
BUSI70307	Leading Yourself	Elective	B	SU	5
BUSI70153	Management Challenges in Healthcare	Elective	B	SU	5
BUSI70153	Managing Negotiations	Elective	B	SU	5
BUSI70061	Market Research	Elective	B	SP	5
BUSI70136	Marketing Analytics: Leading with Big Data	Elective	B	SP	5
BUSI70062	Marketing Analytics	Elective	B	SP	5
BUSI70137	Mergers and Acquisitions	Elective	B	SU	5
BUSI70228	Operations	Elective	B	SP2	5
BUSI70067	Operations Management	Elective	B	SP	5
BUSI70138	Pricing Strategy (online)	Elective	B	SP	5
BUSI70310	Pricing Strategy	Elective	B	SU	5
BUSI70071au	Private Equity (online)	Elective	B	AU	5
BUSI70311	Private Equity	Elective	B	SU	5
BUSI70139	Project Management	Elective	B	SU	5
TBC	Sales Management and Leadership	Elective	B	SU	5
BUSI70067	Service Analytics	Elective	B	SU	5
BUSI70154W E	Strategic Networking	Elective	B	SP	5
BUSI70313	Strategy and Leadership in a Digital World	Elective	B	SU	5
BUSI70155	Strategy in Volatile and Uncertain Environments	Elective	B	SP	5

BUSI70085	Sustainability and Competitive Advantage	Elective	B	SU	5
	Sustainable Consumption and Climate Change	Elective	B	SU	5
BUSI70323	Sustainable Finance and Investments	Elective	B	SP	5
BUSI70087	The Economics of Information and Intellectual Property	Elective	B	SP2	5
BUSI70147	The FinTech Revolution: New Markets, Models, and Opportunities	Elective	B	SU	5
BUSI70156	The Future of Cities (Glocal)	Elective	B	SU	5
BUSI70140	Venture Capital Finance	Elective	B	SU	5
BUSI70322	Wicked Problems, Systems Dynamics, and Entrepreneurial Innovation	Elective	B	SU	5
	A maximum of 12 ECTS taken at approved exchange partner institution (HEC Business School)	Elective	B	SP/SU	4.0 – 12.0
	A maximum of 12 ECTS taken at approved exchange partner institution (Essec Business School)	Elective	B	SP/SU	8.0 - 12.0
	A maximum of 12 ECTS taken at approved exchange partner institution (Essec Asia-Pacific)	Elective	B	SP/SU	5.0 - 12.0
	6 ECTS taken at approved exchange partner institution (HHL Leipzig Graduate School of Management)	Elective	B	SP/SU	6.0
	A maximum of 12 ECTS taken at approved exchange partner institution (School of Management, Fudan University)	Elective	B	SP/SU	1.0 - 12.0
	A maximum of 12 ECTS taken at approved exchange partner institution (Chinese University of Hong Kong)	Elective	B	SP/SU	8.0 - 12
	A maximum of 12 ECTS taken at approved exchange partner institution (ESADE Business and Law School)	Elective	B	SP/SU	3.0 - 12
	A maximum of 12 ECTS taken at approved exchange partner institution (Rotterdam School of Management)	Elective	B	SP/SU	6.0 - 12.0
	A maximum of 12 ECTS taken at approved exchange partner institution (ESAN, Graduate School of Business, Peru)	Elective	B	SP/SU	4.0 – 12
	A maximum of 4 ECTS taken at approved exchange partner institution (NHH Norwegian School of Economics)	Elective	B	SP/SU	4.0
	A maximum of 12 ECTS taken at approved exchange partner institution (National University of Singapore Business School)	Elective	B	SP/SU	4.0 - 12

	A maximum of 4 ECTS taken at approved exchange partner institution (Schulich School of Business)	Elective	B	SP/SU	4.0
	A maximum of 4 ECTS taken at approved exchange partner institution (Tsinghua University, China)	Elective	B	SP/SU	4.0
	A maximum of 12 ECTS taken at approved exchange partner institution (Universidad Torcuato Di Tella)	Elective	B	SP/SU	6.0 - 12
	A maximum of 10 ECTS taken at approved exchange partner institution (ESMT, Berlin)	Elective	B	SP/SU	2.0-10
	A maximum of 15 ECTS taken at approved exchange partner institution (Singapore Management University (SMU))	Elective	B	SP/SU	5.0-15
	A maximum of 15 ECTS taken at approved exchange partner institution (IE Business School)	Elective	B	SP/SU	1-15
	A maximum of 10 ECTS taken at approved exchange partner institution (Fundação Dom Cabral (FDC), Brazil)	Elective	B	SP/SU	8.0-10
	A maximum of 12 ECTS taken at approved exchange partner institution (NCUB, Japan)	Elective	B	SP/SU	4.0-12
	A maximum of 12 ECTS taken at approved exchange partner institution (Aalto University School of Business, Helsinki)	Elective	B	SP/SU	4.5 – 12.0
	A maximum of 12 ECTS taken at approved exchange partner institution (Hong Kong University of Science and Technology)	Elective	B	SP/SU	5.0 - 12.0
	A maximum of 12 ECTS taken at approved exchange partner institution (Warsaw School of Economics)	Elective	B	SP/SU	3.0-12.0
	A maximum of 12 ECTS taken at approved exchange partner institution (McCombs School of Business, The University of Texas at Austin)	Elective	B	SP/SU	6.0 – 12.0
	A maximum of 12 ECTS taken at approved exchange partner institution (University of St Gallen, Switzerland)	Elective	B	SP/SU	2.5-12
	A maximum of 12 ECTS taken at approved exchange partner institution (Collier School of Management, Tel Aviv University)	Elective	B	SP/SU	6.0 – 12
BUSI70158	Capstone	Compulsory		SU	10
Credit Total					90

Award and Classification for Postgraduate Students

Award of a Postgraduate Degree (including MRes)

To qualify for the award of a postgraduate degree a student must have:

1. accumulated credit to the value of no fewer than 90 credits at level 7 or above;
2. and no more than 15 credits as a Compensated Pass;
3. met any specific requirements for an award as outlined in the approved programme specification for that award.

Classification of Postgraduate Taught Awards

The College sets the class of Degree that may be awarded as follows:

1. Distinction: The student has achieved an overall weighted average of 70.00% or above across the programme.
2. Merit: The student has achieved an overall weighted average of above 60.00% but less than 70.00%.
3. Pass: The student has achieved an overall weighted average of 50.00% but less than 60.00%.

Programme Specific Regulations

Assessment Rules and Degree Classification:

There are two module groups:

- Compulsory & Integrative Modules
- Specialist & Elective Modules

Pass

Compulsory & Integrative Modules (78% weighting). All modules are equally weighted

- An average of 50% or above in the combined mark with respect to the sum of examinations (where applicable) and coursework marks.

Specialist & Elective Modules (22% weighting)

- An average of 50% or above in the combined mark

Merit

An average of 60% or above in each of the two module groups

Distinction

An average of 70% or above in each of the two module groups

Supporting Information

The Programme Handbook is available at:
www.imperial.ac.uk/business-school/programmes/programme-information/

The College's entry requirements for postgraduate programmes can be found at:
www.imperial.ac.uk/study/pg/apply/requirements

The College's Quality & Enhancement Framework is available at:
www.imperial.ac.uk/registry/proceduresandregulations/qualityassurance

The College's Academic and Examination Regulations can be found at:
www.imperial.ac.uk/about/governance/academic-governance/regulations

Imperial College is an independent corporation whose legal status derives from a Royal Charter granted under Letters Patent in 1907. In 2007 a Supplemental Charter and Statutes was granted by HM Queen Elizabeth II. This Supplemental Charter, which came into force on the date of the College's Centenary, 8th July 2007, established the College as a University with the name and style of "The Imperial College of Science, Technology and Medicine".
www.imperial.ac.uk/admin-services/secretariat/college-governance/charters/

Imperial College London is regulated by the Office for Students (OfS)
www.officeforstudents.org.uk/advice-and-guidance/the-register/

This document provides a definitive record of the main features of the programme and the learning outcomes that a typical student may reasonably be expected to achieve and demonstrate if s/he takes full advantage of the learning opportunities provided. This programme specification is primarily intended as a reference point for prospective and current students, academic and support staff involved in delivering the programme and enabling student development and achievement, for its assessment by internal and external examiners, and in subsequent monitoring and review.

Modifications

Description	Approved	Date	Paper Reference
N/A	N/A	N/A	N/A