

Framework	Impact
Responsible Person	Janet De Wilde
Year	2017-18
Rationale	<p>Imperial College London</p> <p>“Imperial Pathways to Impact” document written by David Gann (see references)</p> <p>Societal Engagement Framework Prof Maggie Dallman</p> <p>Research Councils Impact agenda - why does impact matter?</p> <ul style="list-style-type: none"> <li>• Spending public money means demonstrating the benefits of that investment to society = accountability</li> <li>• Research can be improved by engaging with a broad range of potential beneficiaries = quality</li> <li>• Shortening time to benefits, and increasing the impact we know our investments have = maximising benefits</li> <li>• It enhances UK attractiveness for research and innovation investment = reputation</li> </ul>
Courses	<p><u>Explicit</u></p> <ul style="list-style-type: none"> <li>• Webinar; Success in Academia 3: Making an impact</li> <li>• FUMO: Evidencing Impact</li> <li>• Global Postgraduate Retreats: Impact and Influence</li> <li>• Communicating with a wider audience <ul style="list-style-type: none"> <li>○ Public engagement</li> <li>○ Outreach</li> <li>○ Evaluating Engagement</li> </ul> </li> </ul> <p><u>Implicit</u></p> <ul style="list-style-type: none"> <li>• Writing for Success 2: Writing Tips</li> <li>• Writing for Success 4: Publication</li> <li>• Writing for Success 5: Thesis</li> <li>• Webinar: Perfecting Presentations 1: Poster top tips</li> <li>• Perfecting Presentations 2: Present your Poster</li> <li>• Perfecting Presentations 3: Conferences and seminars</li> <li>• Entrepreneurship 2: Enterprising Women: Identifying Skills and Opportunities</li> <li>• Entrepreneurship 3: Idea Generation: Why Didn't I think of that?</li> </ul>

	<ul style="list-style-type: none"> <li>• Entrepreneurship 4: Social Enterprise: What are the benefits?</li> <li>• Entrepreneurship 6: Building an Enterprising Team</li> <li>• Entrepreneurship 7a: In the Den: Pitching for Business</li> <li>• Entrepreneurship 7b: Strategically Marketing Your Research</li> <li>• Webinar: Success in Academia 1: Building your research profile</li> <li>• Global Postgraduate Retreats: Thesis Writing</li> </ul>
Comment	Amy Seakins: Engagement team, Outreach Team
References	<p>Relevant References which provide evidence for approach</p> <p>RCUK  <a href="http://www.rcuk.ac.uk/innovation/impact/">http://www.rcuk.ac.uk/innovation/impact/</a></p> <p>EPSRC Investing-in-excellence-delivering-impacts-for-the-uk-summary-report/  <a href="https://www.epsrc.ac.uk/newsevents/pubs/investing-in-excellence-delivering-impacts-for-the-uk-summary-report/">https://www.epsrc.ac.uk/newsevents/pubs/investing-in-excellence-delivering-impacts-for-the-uk-summary-report/</a></p> <p>Imperial Pathways to Impact  <a href="http://www.imperial.ac.uk/media/imperial-college/about/leadership-and-strategy/public/ImperialCollegePathwaystoImpact.pdf">http://www.imperial.ac.uk/media/imperial-college/about/leadership-and-strategy/public/ImperialCollegePathwaystoImpact.pdf</a></p> <p>Imperial Societal Engagement Framework  <a href="https://www.imperial.ac.uk/about/leadership-and-strategy/provost/academic-partnerships/societal-engagement/">https://www.imperial.ac.uk/about/leadership-and-strategy/provost/academic-partnerships/societal-engagement/</a></p>