

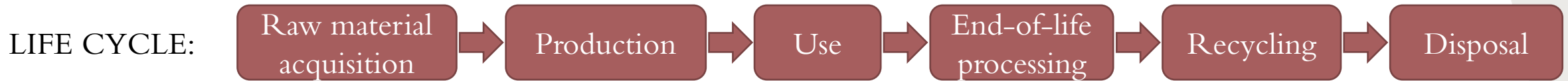


# THE EUROPEAN COMMISSION'S PRODUCT ENVIRONMENTAL FOOTPRINT

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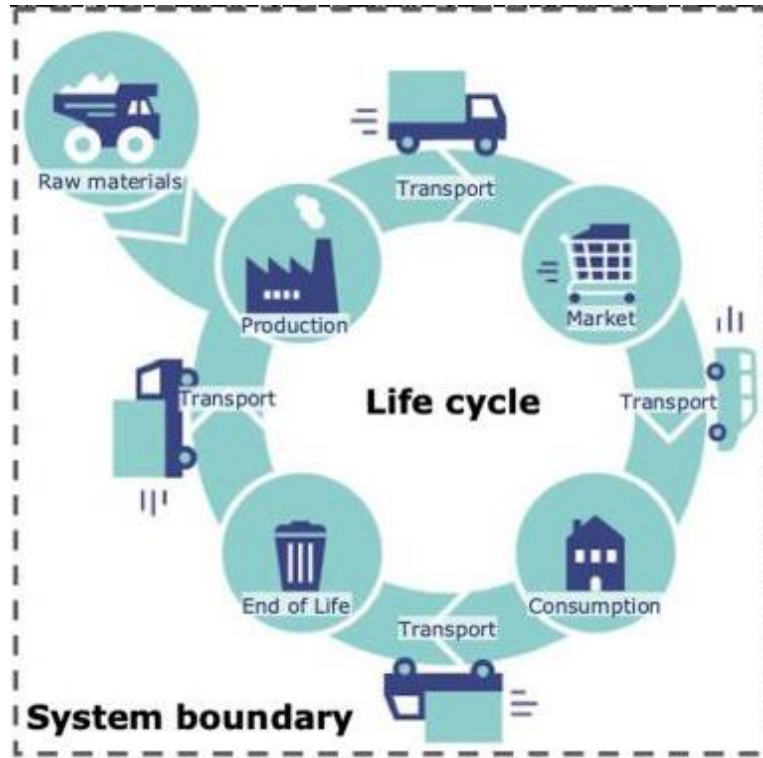
**Imperial College**  
London

# WHAT IS LIFE CYCLE ASSESSMENT (LCA)?



- LCA addresses potential environmental impacts:
  - use of resources
  - environmental consequences of outputs
- ISO standards:
  - [14040](#) (Principles and framework);
  - [14044](#) (details);
  - [14067](#) (carbon footprint of products);
  - [14025](#) (environmental labelling)

# LCA METHOD



**INPUTS**  
 Water  
 Metals  
 Crude oil  
 Land  
 ...

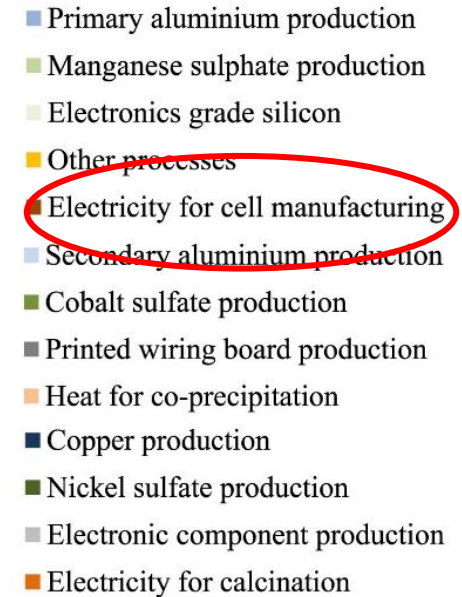
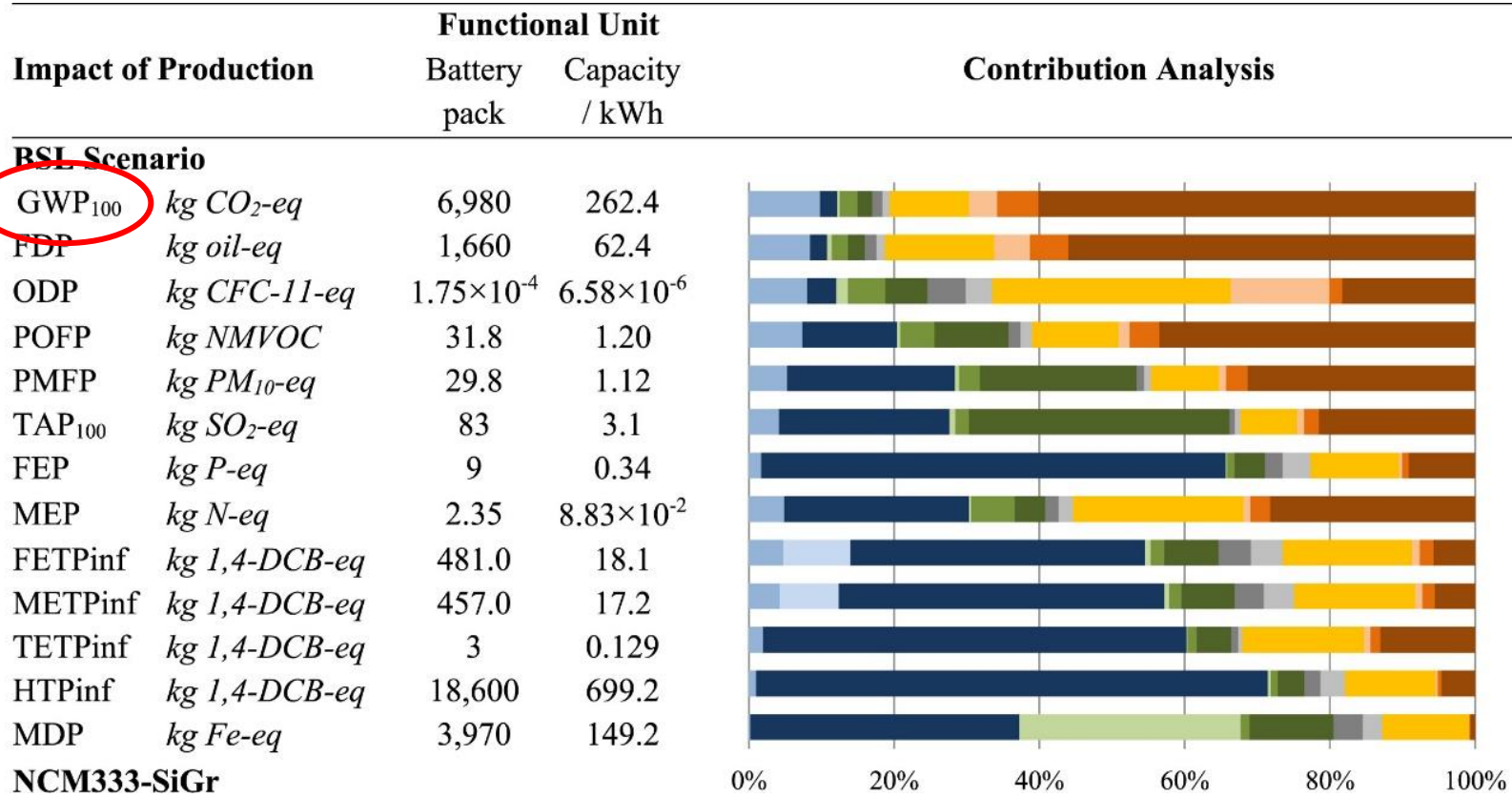
**OUTPUTS**  
 CO<sub>2</sub>  
 SO<sub>2</sub>  
 PM<sub>2.5</sub>  
 Phosphate  
 ...

IMPACT FACTORS
particulate matter formation - PMFP
ozone depletion - ODPinf
Ionising radiation
human toxicity - HTPinf
climate change - GWP100
water depletion - WDP
freshwater ecotoxicity - FETPinf
freshwater eutrophication - FEP
terrestrial ecotoxicity - TEIPinf
terrestrial acidification - TAP100
natural land transformation - NLTP
marine eutrophication - MEP
marine ecotoxicity - METPinf
metal depletion - MDP
fossil depletion - FDP

# LCA CAN ASSIST WITH...

1. Identifying **hotspots**: areas to focus on to improve environmental performance of products
2. Informing **decision-making** in industry, government or non-government organisations
3. Marketing, e.g. implementing an *ecolabelling* scheme

# LCA FOR IDENTIFYING HOTSPOTS



# LCA LIMITATIONS

Leaves much to interpretation by the practitioner

Functional unit needs to be appropriate, specific and at a relevant scale

Credit for avoided burden is either left out, or gives misleading results

Inadequate assumptions or errors significantly affect the final LCA results

Highly dependent on the data; not all data is available or accurate/up-to-date

Consequences of a product/service often overlooked – e.g. biofuel land use

Uncertainty in the data and consequent LCA difficult to quantify

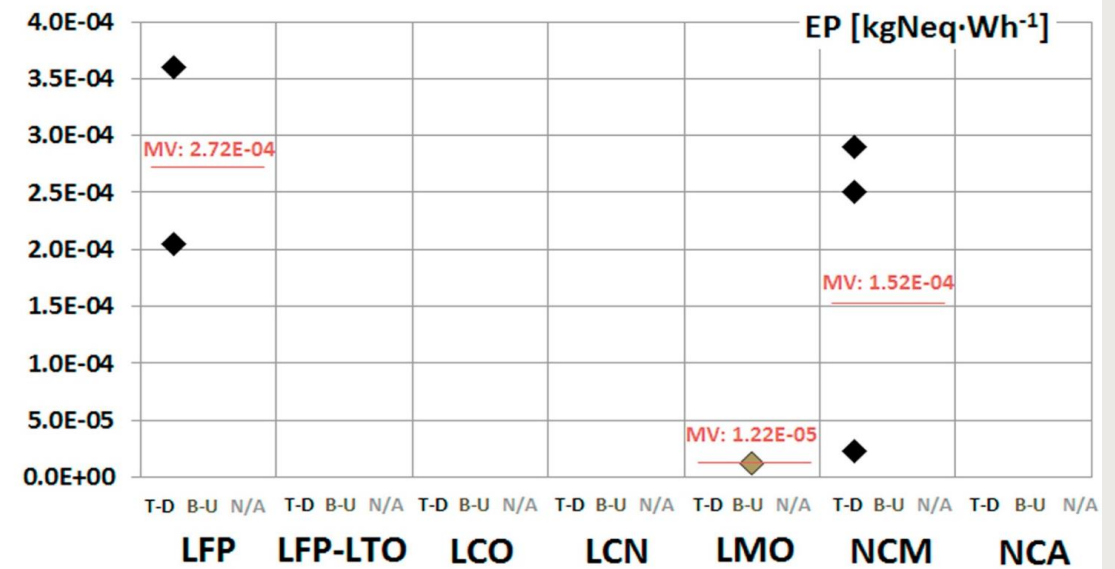
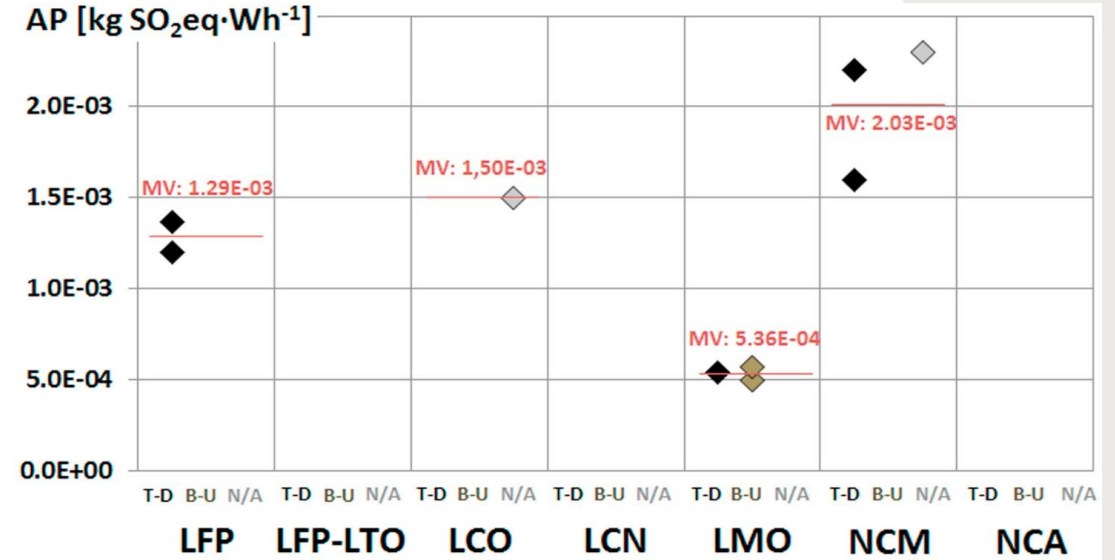
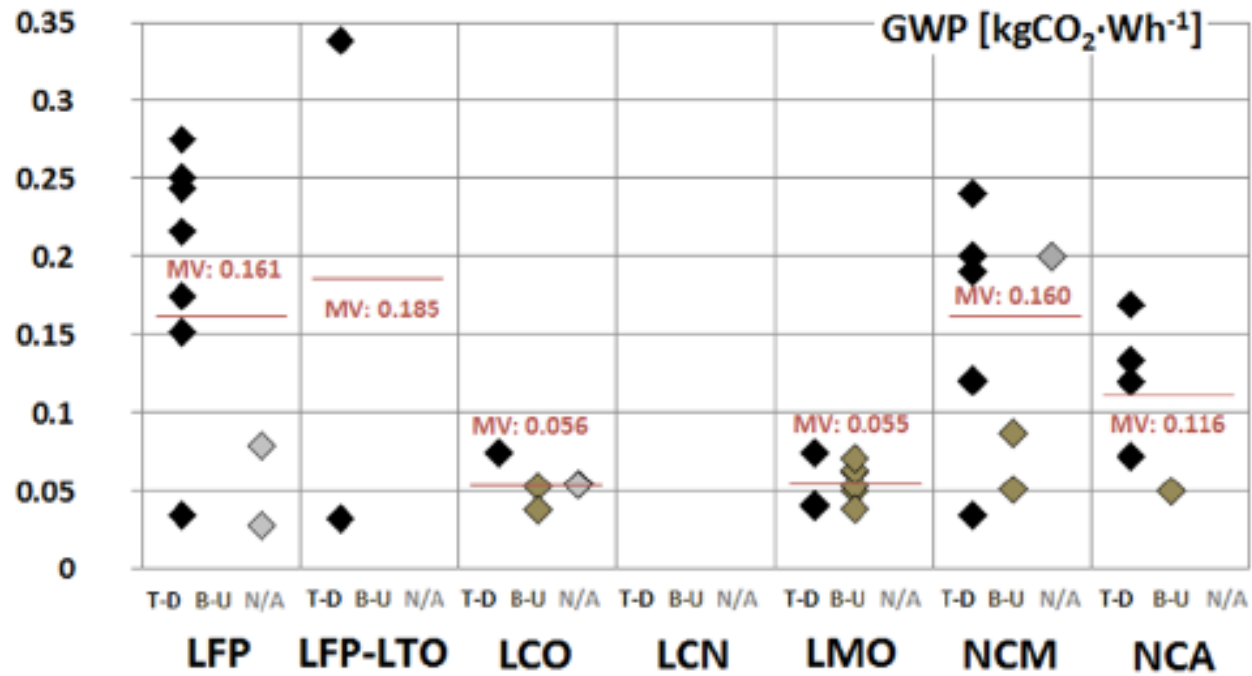
Not all environmentally-relevant data can be quantified

Not always a clear “winner” – e.g. different scores for different impact factors

LCA is iterative: data, product and supply chain changes require revision

Biodiversity impacts not well covered

# VARIABLE RESULTS- BATTERY STUDIES



# BURDEN SHIFTING

- Reducing impacts on one area/place/stage, but can just be shifting them to other areas

## Five types of shifting

1. Impact factor: reduce CF, but increase water use (e.g. Li - brine vs hard rock)
  2. Life cycle stage: may improve materials, but harder to recycle (e.g. LFP vs NMC)
  3. Time: nuclear waste – a problem for the future
  4. Location: change supplier, but the burdens just shift to the other country; especially problematic if regulations are less stringent
  5. Pillar: burden moves to greater cost or social impacts
- Therefore a **holistic, global** assessment is essential



# PROBLEMS

- Too many ecolabels!



- Greenwash, lack of transparency

# PRODUCT ENVIRONMENTAL FOOTPRINT



- Aims to promote transparency and make consumer choice easier
- Based on LCA Standards
- Defines cohesive rules for the options left open by the ISO standard
- Aims for: reliable, comparable and verifiable
- Defines rules for specific product categories/industries (PEFCR)
- Not mandatory yet – in pilot phase (except construction)
- Started 2013; due to be completed by end 2024
- Measurement and communication

PEF  
METHODOLOGY  
v3.0

# LCA VS PEF

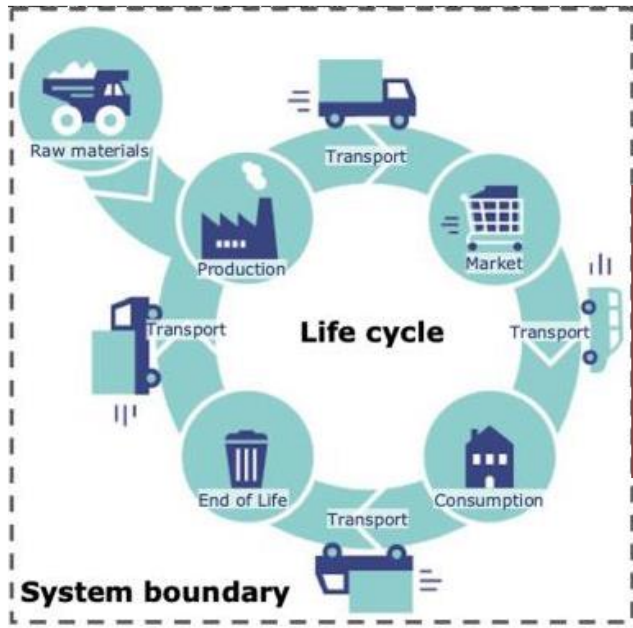
## SAME

- Science-based
- Quantifies impacts over life cycle
- Includes:
  - Emissions to soil, air, water
  - Resource use and depletion
  - Impact of land and water usage

## DIFFERENT

- Single method, more stringent rules
- Strict data rules
- Modelling rules for e.g. electricity use
- Benchmarking
- Improved impact assessment methods, esp. toxicity
- Guidelines for including biodiversity
- Uncertainty included
- Mandatory normalisation & weighting
- Circularity formulae for recycling
- Verification & validation step

# PEF METHOD



As wide as possible!

**INPUTS**  
Water  
Metals  
Crude oil  
Land  
...

**OUTPUTS**  
CO<sub>2</sub>  
SO<sub>2</sub>  
PM<sub>2.5</sub>  
Phosphate  
...

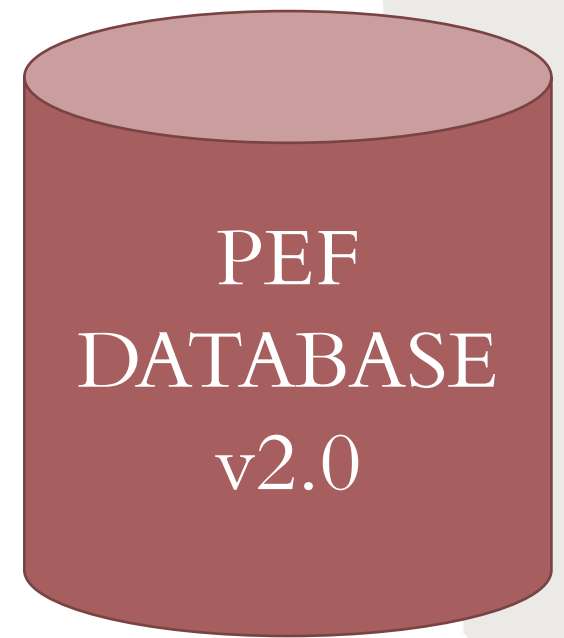
16 IMPACT FACTORS
Carbon footprint (kg CO <sub>2</sub> eq)
Resource use – minerals & metals
Resource use – energy carriers
Ozone depletion
Ionising radiation
Respiratory inorganics
Photochemical ozone formation
Land use
Human toxicity - cancer
Human toxicity – non-cancer
Terrestrial eutrophication
Marine eutrophication
Freshwater eutrophication
Freshwater ecotoxicity
Acidification
Water scarcity

SINGLE VALUE



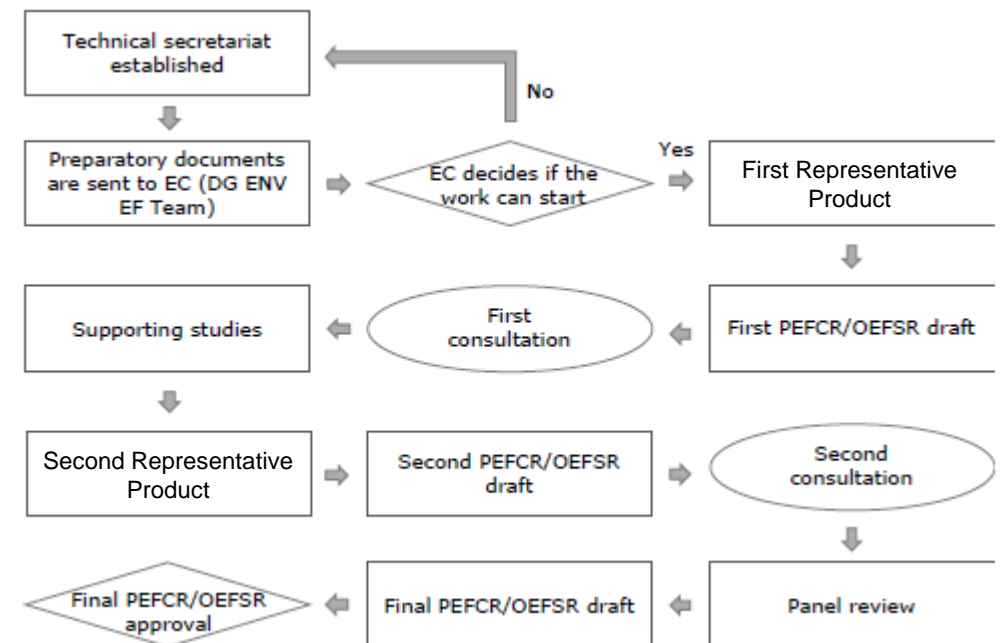
# PEF : DATA

- Strict data collection & quality requirements
- Developing PEF database for EU industries
- Can mix with Ecoinvent
- Bill of materials (list of materials with quantities & grades)
- Detailed modelling rules for:
  - Manufacturing processes
  - Electricity use
  - Transport
  - Agricultural production
- Minimum requirements:
  - Completeness
  - Methodological appropriateness and consistency
- Quality scores for each data point: excellent (1) – poor (5)
- Primary data: must have average quality <1.5



# PEF: CATEGORY RULES

- Specific products have peculiarities
- Product specifics detailed in PEF Category Rules
- Complement the general PEF rules
- Standardise how an LCA for products in that category is to be conducted
- Focus on **what matters most** for this category
- Pilot studies identify most important elements
- Defines a communication vehicle (e.g. ecolabels)
- PEFCR Guidance v6.3



[https://eplca.jrc.ec.europa.eu/permalink/PEFCR\\_guidance\\_v6.3-2.pdf](https://eplca.jrc.ec.europa.eu/permalink/PEFCR_guidance_v6.3-2.pdf)

# PEFCRS SO FAR (29)

## SUCCESSFUL (19)

- Batteries
- Decorative paint
- Leather
- Beer
- IT equipment
- Agricultural feed
- Dairy products
- Pasta
- Wine
- Bottled water
- Pet food
- Household liquid laundry detergents
- Metal sheet
- Photovoltaics
- T-shirts
- UPS
- Intermediate paper products
- Hot & cold water pipe systems
- Thermal insulation

## IN PROGRESS (5)

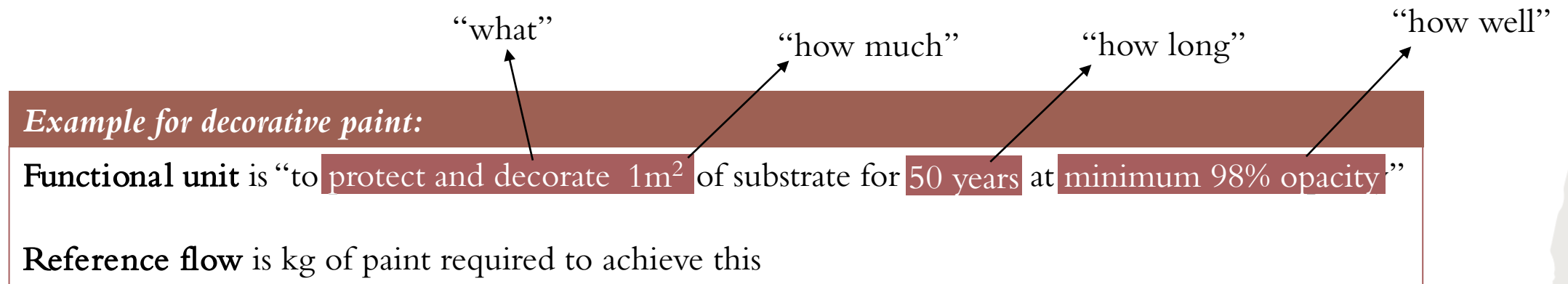
- Apparel
- Cut flowers & potted plants
- Flexible packaging
- Synthetic turf
- Olive Oil

## FAILED (5)

- Coffee
- Red meat
- Marine fish
- Stationary
- Non-leather shoes

# PEF: FUNCTIONAL UNIT

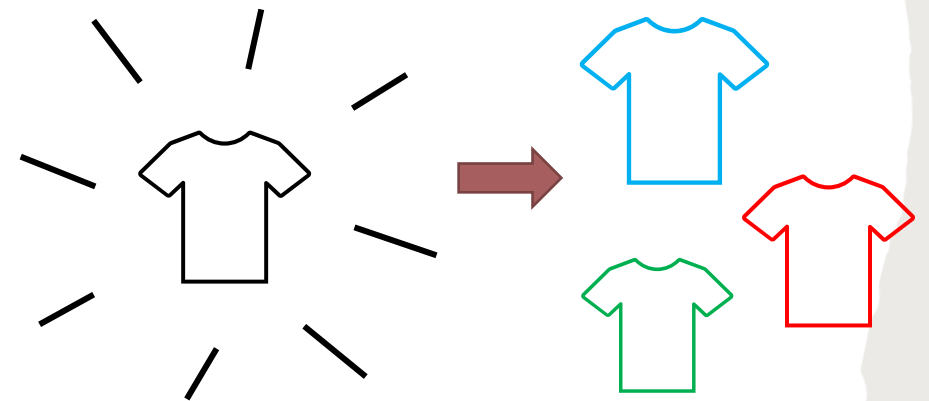
- Defined according to:
  - ❑ what: the function or service provided
  - ❑ how much: the extent of the function or service
  - ❑ how long: the duration or the lifetime
  - ❑ how well: the expected level of quality
- Reference flow: quantity required to fulfil this defined function





# PEF: REPRESENTATIVE PRODUCT

- Average product sold in the EU market
- Representative for the considered product group
- Used as a benchmark for the category
- May be a real or a virtual product (i.e. non-existent product based on weighted average)
- Used to run the first PEF, to identify:
  - Most important life cycle stages
  - Most important impact factors
  - Data needs



# PEF: IMPACT ASSESSMENT

## **Mandatory** steps:

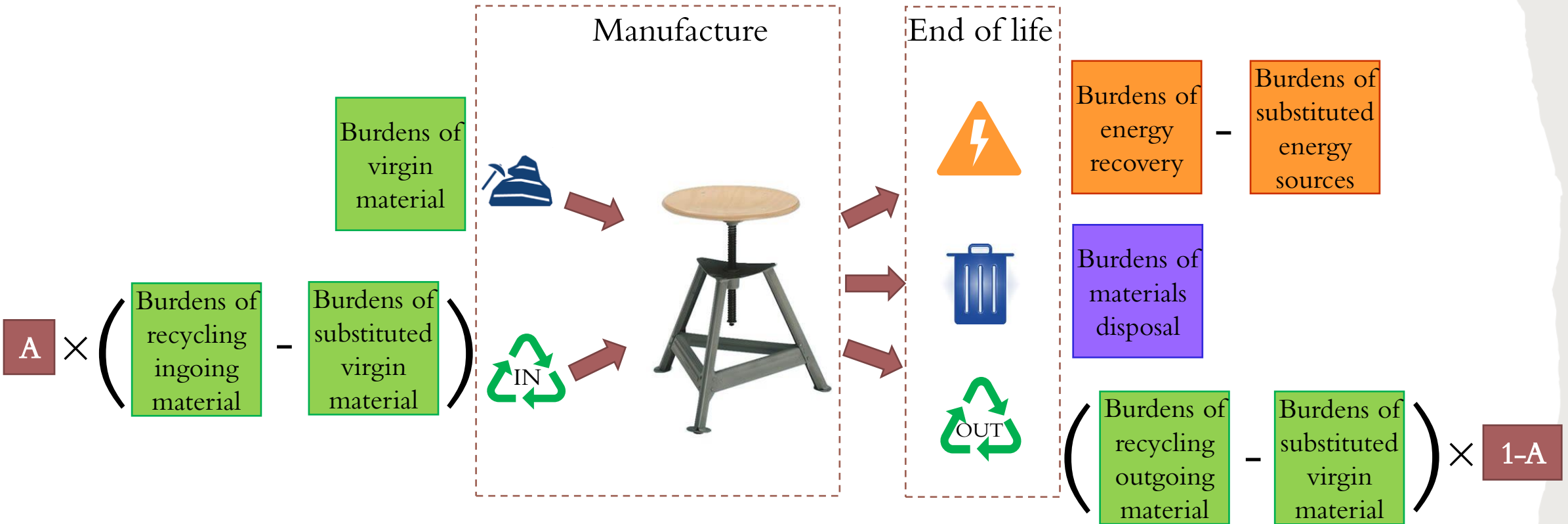
- Classification - assign material/energy inputs and outputs to EF impact categories
- Characterisation – calculate magnitudes and aggregate (LCI value x characterisation factor)
- Normalisation – relative to a reference unit
- Weighting – relative importance of impact category

**Result:** single overall score<sup>★</sup>



# PEF: CIRCULAR FOOTPRINT FORMULA

Material + Energy + Disposal



Low supply & high demand, favours producers of recycled materials  
 High supply & low demand, favours recyclers of “waste” materials

# PEF: INTERPRETATION

- Iteratively improve PEF model performance to meet goals and quality requirements
- Must include:
  - Robustness assessment (check for completeness, sensitivity, consistency)
  - Hotspot analysis (most relevant impact categories, life cycle stages, processes, flows)
  - Uncertainty (qualitative or quantitative using e.g. Monte Carlo simulation)
- Results reported for **total life cycle** and the **total life cycle excluding the use stage**.

# PEF: ISSUES

- Created in 2013 – out of date environmental science
- Doesn't prioritise EU's latest circular economy goals
- Some PEFCRs have failed in development, due to lack of consensus
- PEFCR functional units inadequate to ensure fair comparison of products
- Missing impact categories for biodiversity and indirect land use change
- Benchmarking method not established
- Uncertainty about PEF's effect on LCA costs
- Unclear how the results of a PEF study should be communicated



But Wait...  
There's  
MORE!

# ORGANISATION ENVIRONMENTAL FOOTPRINT

- Goods or service-providing organisations
- Products excluded
- Aggregate data representing flows of resources and waste that cross the organisation's boundary
- Once OEF is calculated, it may be disaggregated to the products
  
- OEFSR = OEF Sector Rules
- OEFCRs for Retail and Copper sectors finalised so far
- Aligns with GHG Protocol Scope 3 and ISO 14069

# FURTHER READING

Environmental Footprint Simple Guide (2021)

<https://circabc.europa.eu/ui/group/6e9b7f79-da96-4a53-956f-e8f62c9d7fed/library/537534a4-9c76-40a1-b488-e9127db2befd/details?download=true>

Environmental Footprint, European Platform on LCA | EPLCA

<https://eplca.jrc.ec.europa.eu/EnvironmentalFootprint.html>

Guidance on how to develop Product Environmental Footprint Category Rules

[https://eplca.jrc.ec.europa.eu/permalink/PEFCR\\_guidance\\_v6.3-2.pdf](https://eplca.jrc.ec.europa.eu/permalink/PEFCR_guidance_v6.3-2.pdf)

Annex I. Product Environmental Footprint Method

<https://environment.ec.europa.eu/system/files/2021-12/Annexes%201%20to%202.pdf>

Suggestions for updating the Product Environmental Footprint (PEF) method

[https://eplca.jrc.ec.europa.eu/permalink/PEF\\_method.pdf](https://eplca.jrc.ec.europa.eu/permalink/PEF_method.pdf)

Pedersen & Remmen, Challenges with product environmental footprint: a systematic review, DOI

<https://doi.org/10.1007/s11367-022-02022-3> (2018)

Thank you for your attention