Imperial College London

Direct action

Directly intervene, for example, by asking the person to stop. Immediately act or call out negative behaviour, explaining why it is not OK.

Delay

Wait for the situation to pass and check in with individual. Take action at a later stage when you have had time to consider. It's never too late to act.

Active Bystander Zone

The 4D's

Strategies for intervention

Distraction

Indirectly intervene, for example, de-escalating by interrupting or changing the subject or focus. Useful where the direct approach may be harmful to the target or bystander.

Delegation

Inform a more senior member of staff, for example, your Head of Department, Director or Manager. Use someone with the social power or authority to deal with it.

For further information please contact Su Nandy at s.nandy@imperial.ac.uk or visit the website www.imperial.ac.uk/active-bystander