IMPERIAL

SOCIETAL ENGAGEMENT SEED FUND
APPLICATION QUESTIONS

*Required

Your details

1. Full name*
2. Current position*
3. Faculty*
   - Medicine
   - Engineering
   - Business
   - Natural Sciences
   - Other
4. Department*
5. Are you applying with a partner or co-applicant?
   - If yes:
     a) Name of partner/co-applicant
     b) Partner/co-applicant institution
     c) Partner/co-applicant current position
     d) Partner/co-applicant department
     e) Do you have another partner or co-applicant? If yes, questions a – e are repeated. You have the option to enter up to three partners/co-applicants.
   - If no: next question

Project details

6. Project title*
7. Project start date (your project must not have started before funds have been approved) *
8. Project duration (project spend must be complete within the financial year (31 July 2026), as funds cannot be carried over to the next financial year) *
9. Target public audience(s) for your engagement (please select all that apply): *
   - Adults
   - Young people (13-25 years)
   - Patients
   - Carers
   - Community group(s)
   - Families
   - Primary school children

- o Secondary school children
- o Other

10. Please indicate which of the following outcomes you plan to achieve through your engagement (tick all that apply). For your application to be eligible, you must be aiming to achieve at least one of these outcomes through the delivery of your engagement activity. *
    - o Develop high-quality engagement with research activities that strengthen research impact.
    - o Extend previous successful societal engagement activities (e.g. reach a new audience group or develop a new collaboration).
    - o Undertake pilot(s) of new, creative engagement activities to evaluate what works, ideally with a view to future develop including securing external funding.
    - o Develop the engagement skills and learnings of the wider Imperial community.
    - o Develop a participatory research approach to involve a public audience(s) with Imperial research

11. To try and ensure that a variety of projects and audiences are supported through this funding opportunity, funds will be ring-fenced to support a range of projects targeting public and community audiences, school audiences, and patients and their networks. Please indicate which of these three groups is the primary audience you are targeting with your engagement activity: *
    - o Public and community audiences
    - o School audiences
    - o Patients and/or their networks (e.g. carers, service users etc)

12. Please provide an overall description of your engagement project, listing your key objectives (what you plan to achieve) and approach (how you plan to achieve this). Read our toolkit for help with planning your engagement activity *(limit of 400 words)*. *

13. Please detail your target audience(s) and/or collaborator(s) and the rationale for targeting them. How will you reach and recruit these audiences and collaborators? Where might activities take place? *(limit of 400 words)* *

14. What benefits will the project bring to all those participating in the project, for example, the audiences, staff, students and wider university? Please include if (and how) the project will influence current research and enhance research impact in any way. The Inspiring Learning for All Framework may help you articulate the learning outcomes for you and your audience(s) *(limit of 400 words)*. *

15. How will you evaluate whether you were successful in meeting your project objectives? Read our toolkit about evaluating your engagement *(limit of 400 words)*. *

16. Describe any potential legacy and learning from this project. This could include lessons learnt to inform future projects; the potential to use the seed fund as a pilot to apply for external funding; opportunities to continue delivering the programme; developing on-going relationships and so on *(limit of 400 words)*. *

17. Do you (the Principal Applicant), or any team members and project partners, have the track record to carry out the proposed engagement activities? Please describe any support you may need from other Imperial teams, for example, the Societal Engagement Team, the Schools Outreach and Widening Participation Team or the

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Research Events Team, as we will endeavour to provide this support *(limit of 200 words)*. *

18. Very briefly, please let us know if any aspect of this project is already running and how the proposed project differs from existing activities *(limit of 200 words)*. *

Requested funding

Please include details of your planned budget, including the amount requested and what it will be spent on (in British pounds).

19. Consumables (please provide amount and detail, leave blank if not applicable)
20. Travel (please provide amount and detail, leave blank if not applicable)
21. Subsistence (please provide amount and detail, leave blank if not applicable)
22. Freelancer or consultancy costs (please provide amount and detail, leave blank if not applicable)
23. Other (please provide amount and detail, leave blank if not applicable)
24. Total amount requested (£)*
25. Please provide a brief justification for the activities detailed in your budget *(limit of 200 words)*
26. Have you received any previous funding for the activities you propose in this application? If so, please provide detail (including funder, amount received, activities funded). *(limit of 200 words)* *
27. Is there any further information that you would like to share with the awarding panel? *(limit of 200 words)* *