

IMPERIAL

Some 'top tips' for scoping your learning experience from the Interdisciplinary Ed Tech Lab (IETL):

1. **Take a learner-centred approach:** define your target audience and keep these learners in mind when scoping out your course and working through proposal documentation.
2. **Consider your 'why':** *Why this learning experience? Why now? Why will it help support with key learning challenge(s)?* Beyond the learning outcomes, consider how your proposed course meets specific learning challenges (e.g. struggles with balancing studies and work/family commitments; needing to rapidly update content; teaching additional 'hidden curriculum' skills).
3. **Multidisciplinary ideation can be valuable:** if possible, consult with a wide-range of expertise when scoping your proposal. This way you can best reflect intersecting dimensions and needs (e.g. pedagogic, disciplinary, technical, media, project management) required to develop your learning experience.
4. **Define your success indicators:** beyond the learning outcomes, what other aspects will demonstrate success? E.g. you need to report on learner engagement with the course; you're aiming to increase geographical reach; you wish to enhance learning through customised, experiential activities. It's good to note all key success indicators so that teams include as part of the learning design process.
5. **Explore new educational ideas:** having analysed your target learners, learning challenges, and key success indicators, what room is there for innovative delivery methods, media, technology, or pedagogies? Short courses can be an excellent space in which to experiment and co-create impactful learning experiences.

For further information and advice visit

<https://www.imperial.ac.uk/interdisciplinary-ed-tech-lab/>